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1922

FOURTH EDITION - - - REVISED

"PLAN-KRAFT"

TRADE MARK

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MORE Homes by the **De Luxe Building Company** for progressive people who wish to build homes that are different. ¶Introducing our latest and newest modified Swiss Chalet, Colonial and Japanese architecture, together with a newer creation of the bungalow.

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Architectural Designers

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521-527 UNION LEAGUE BUILDING : : LOS ANGELES, CALIFORNIA

Phone: Pico 558

PUBLISHERS OF
"THE DRAUGHTSMAN"
"HOME-KRAFT-HOMES"

TWO STORY HOMES

PUBLISHERS OF
"PLAN-KRAFT"
"KOZY-HOMES"
"DE LUXE FLATS"

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PREFACE

As the bungalow grows more and more in favor the demand is for larger and more costly homes of this character; and as about one-half of the homes we design are of the two-story type we are devoting this entire issue to the two-story homes. A very good idea can be obtained of the general effect of the exterior and of the floor arrangement from the engravings herein shown. The plans call for all the latest built-in features, such as fire places, buffets, book-cases, writing desks, seats, dressers, coolers, cupboards, linen closets, etc., etc. The houses are piped for furnace and have cement cellars in most every case.

Plans and Specifications

The working plans and specifications of any house shown in this book may be had for the price printed under each design herein. The plans include the blue prints of four elevations, foundation plan, first floor plan, second floor plan where required, and not less than three sheets of details together with thirteen or more pages of closely typewritten specifications. Duplicate sets $3.00 per set if shipped with order, and if later under separate shipment we charge $5.00 per set.

Plans to Order

Should you desire an entirely different plan from any herein listed or as shown in any of our other books, we are fully prepared to draw anything to meet your requirements.

When we make special plans, we make preliminary pencil sketches of the floor plan and exterior and submit for criticism. After they have been returned, with corrections, if any, we finish them up and furnish three sets of blue prints and specifications complete. A deposit of about $10.00 is required with order for special plans to cover cost of draughting labor of preliminary pencil sketches.

For special plans of buildings costing over $6000.00 we will furnish you prices on submission of a rough sketch and other data you may have describing the character of the building.

Building Department

We have built most of the houses shown in this book and we have a large force of skilled workmen and buy our material at wholesale prices, and are in a position to build your home right, artistic and economically.

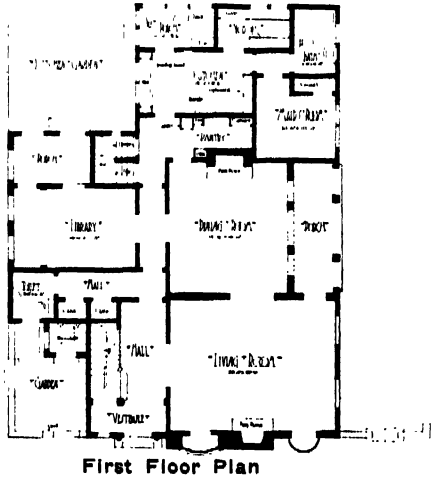
Homes Built on Percentage

We build homes anywhere in Los Angeles or surrounding towns for less. Investigate our homes built on the percentage basis, where the owner gets the builders' discounts and his house built for the net cost.

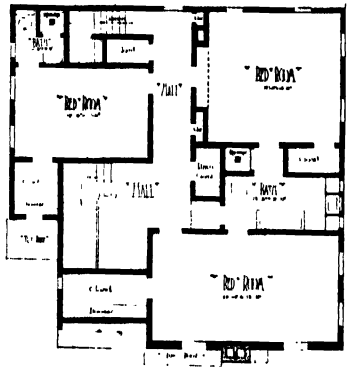
Remittance

In remitting, send postal or express money order or currency by registered mail. Address all communications to DE LUXE BUILDING CO., 521-527 Union League Building, Cor. Second and Hill Streets, Los Angeles, California.

PLAN NO. 400



First Floor Plan
44 Ft. Wide

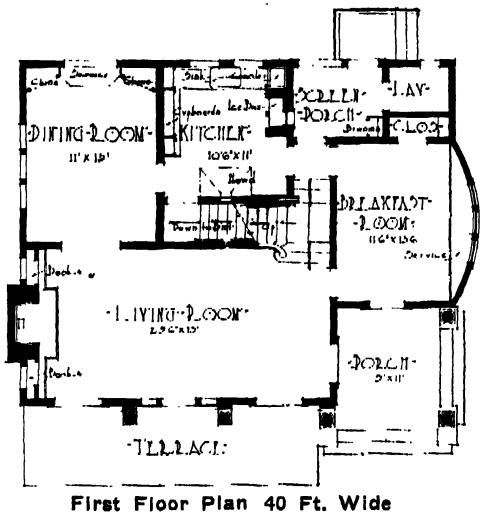


We offer this design as a house of merit. One of the most beautiful homes that can be devised. The layout of the rooms takes care of every contingency making for convenience and beauty. Plans, specifications for $18.50.

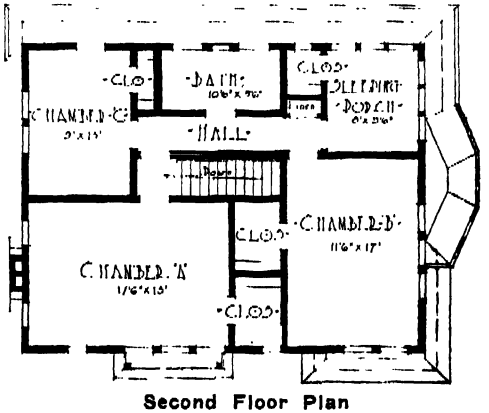
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 407

This plastered residence is a good example of this type. The design is Colonial in character and has proved to be most popular. The floor plan arrangement has been carefully studied and we believe we have produced a plan that will meet the requirements of those desiring a residence of distinction. Complete blue prints, specifictions and details $22.00.



First Floor Plan 40 Ft. Wide



Second Floor Plan

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 409

We are here picturing an eight-room house created along Dutch Colonial lines. Both elevation and plan are the embodiment of thorough designing, and we feel it will admirably meet the taste of those seeking a residence of this architectural character. Plans, details and specifications $18.00.

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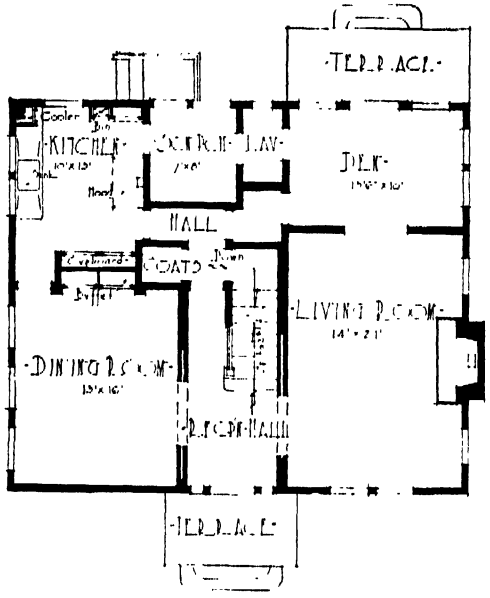
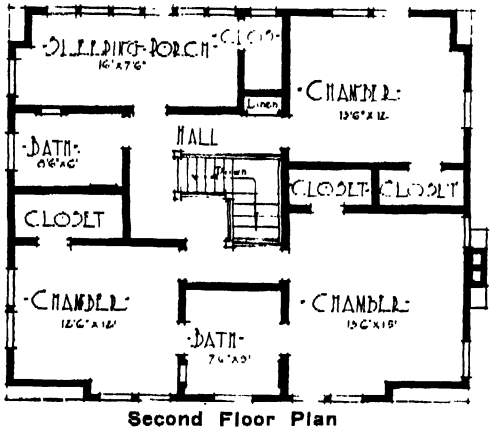
Los Angeles, Cal.

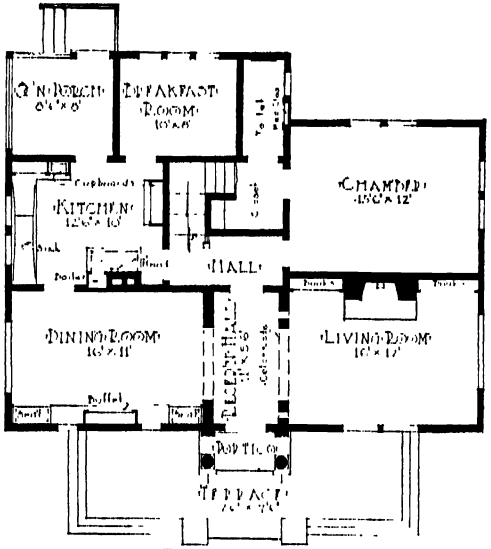


First Floor Plan 37½ Ft. Wide

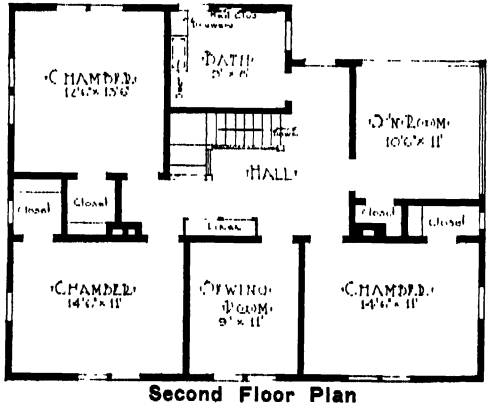


Second Floor Plan

PLAN NO. 414



First Floor Plan
39½ Ft. Wide



Second Floor Plan

A THATCHED roof adds a certain quaintness to the lines of a house that is most pleasing. The roof on this house has been covered with shingles with the thatched effect giving the whole design a decided distinction for the average. The portico gives the house a touch of the Colonial with a decided California influence. The beautiful exterior with the convenient layout places this plan in a separate class. We submit this with the feeling that it will meet the demands of the most discriminating. The complete blue print plans, details and specifications may be had of us for $15.00.

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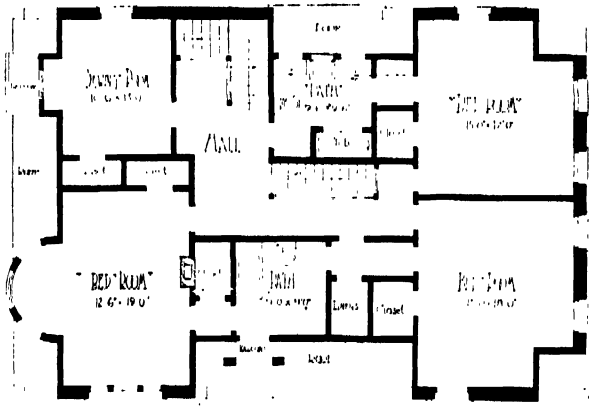
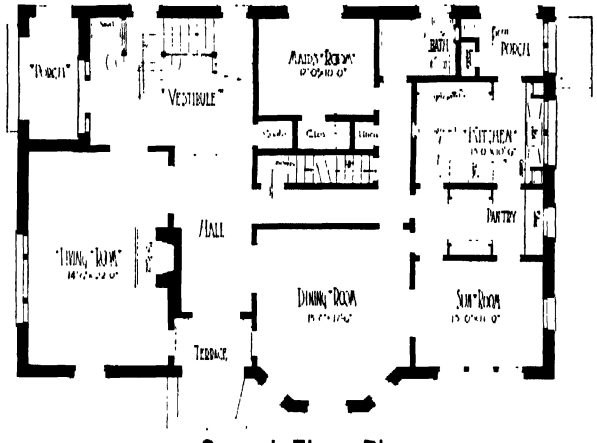
Los Angeles, Cal.

PLAN NO. 4144



First Floor Plan
54 Ft. Wide



Second Floor Plan

De Luxe Building Co.
Los Angeles, Cal.

We offer this plan as a distinct type of old English architecture. Embodied in plan and elevations are little characteristics which are necessary in this design. Constructed of brick and stone, it makes a permanent structure. Plans and specifications $20.

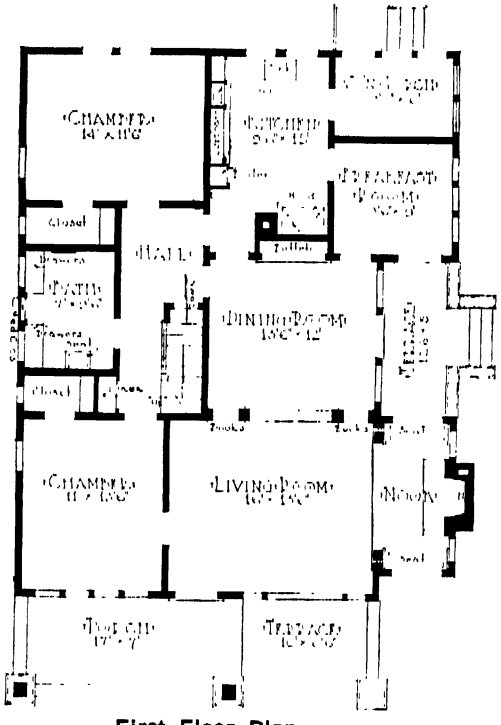
Front Elevation

PLAN NO. 416

A Tile Mantel Suggestion

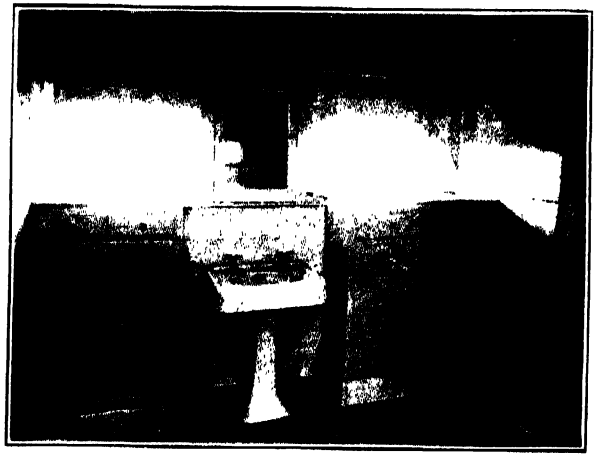
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 416

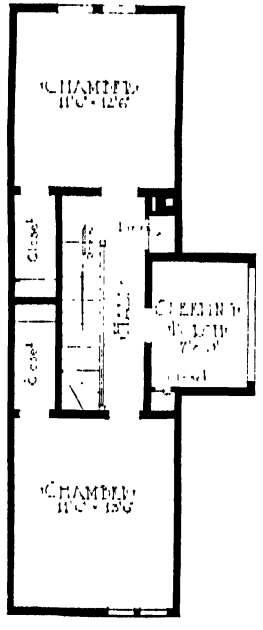


First Floor Plan
38 Ft. Wide

THIS beautiful story and a half house with its eight large rooms makes an ideal home for a medium-sized family. As usual, we have planned an abundance of built-in conveniences and an unusual layout. The plan is self-explanatory. All the masonry work is of granite laid up in broken ashlar. The steep shingled roof with rough sided walls and plastered gables is a most pleasing feature. We will furnish these plans complete with specifications for $12.00.



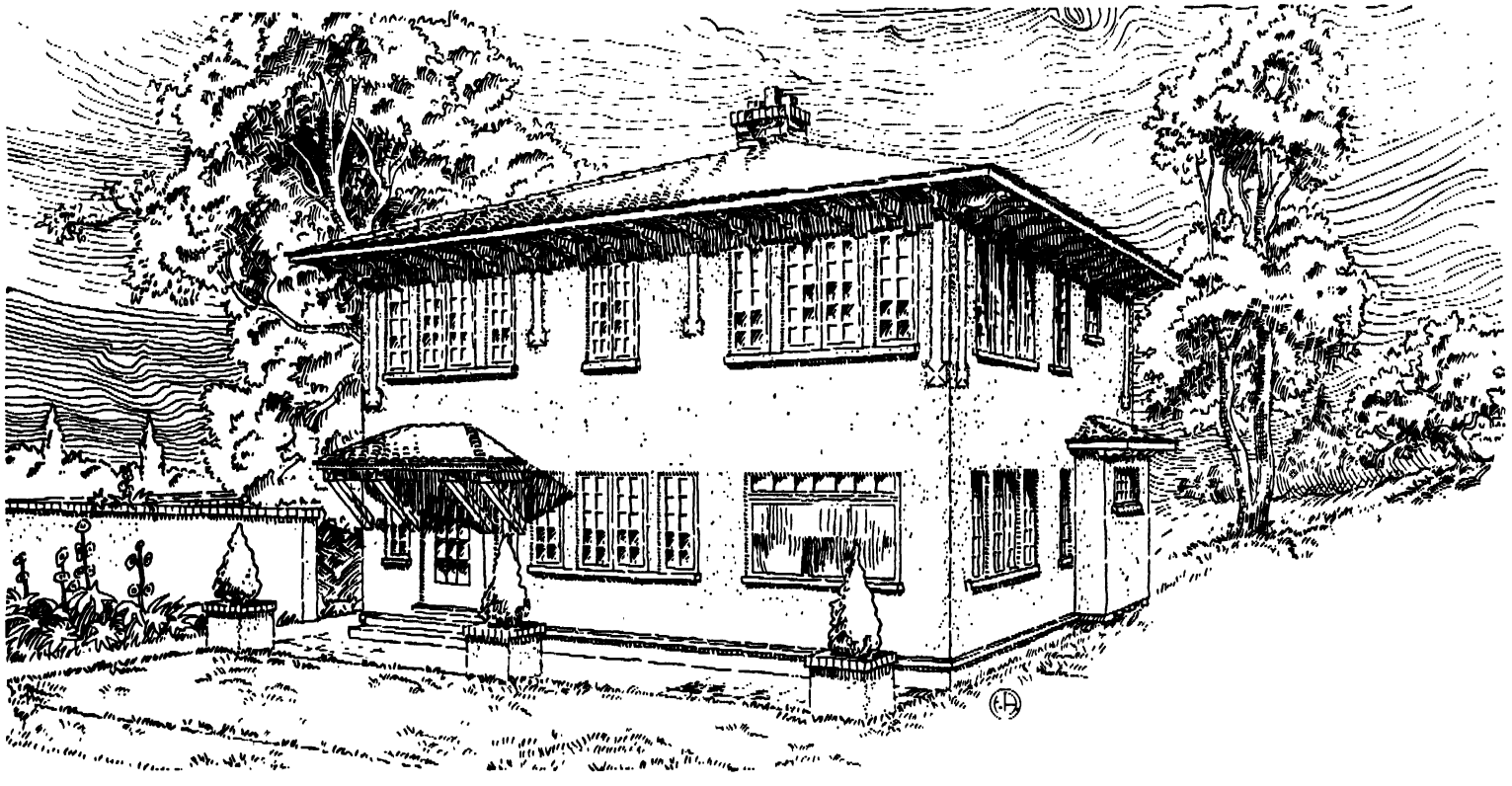
A Bath Room Suggestion Showing Built-in Cabinets.



Second Floor Plan

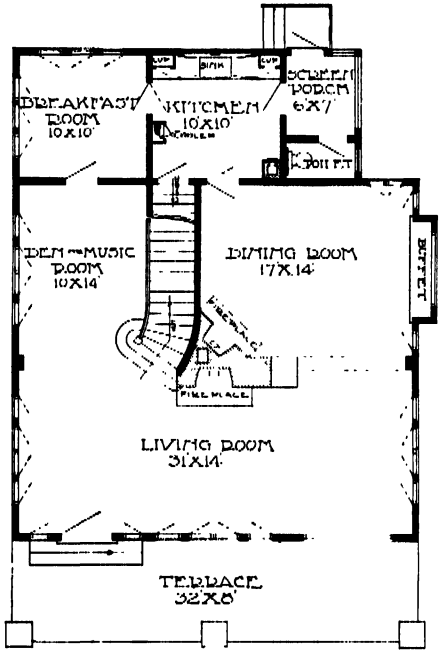
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 418



De Luxe Building Co.
Los Angeles, Cal.

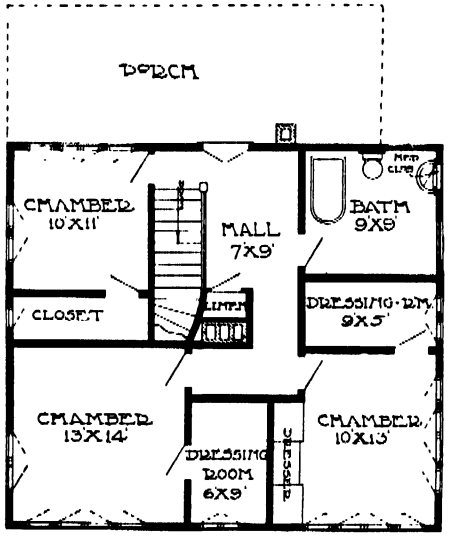
PLAN NO. 418



First Floor Plan
42 Ft. Wide

A STUCCO house of eight rooms and large dressing room. The grand circular stairway in conjunction with the fire-places form the main feature of the plan. The three large front rooms are just the thing for entertaining. The breakfast room is handy to the kitchen and could be used as a Maid's Room is so desired. The house is heated by a furnace and has all the modern built-in features. Plans and specifications $10.00.

A Dining Room Idea



Second Floor Plan

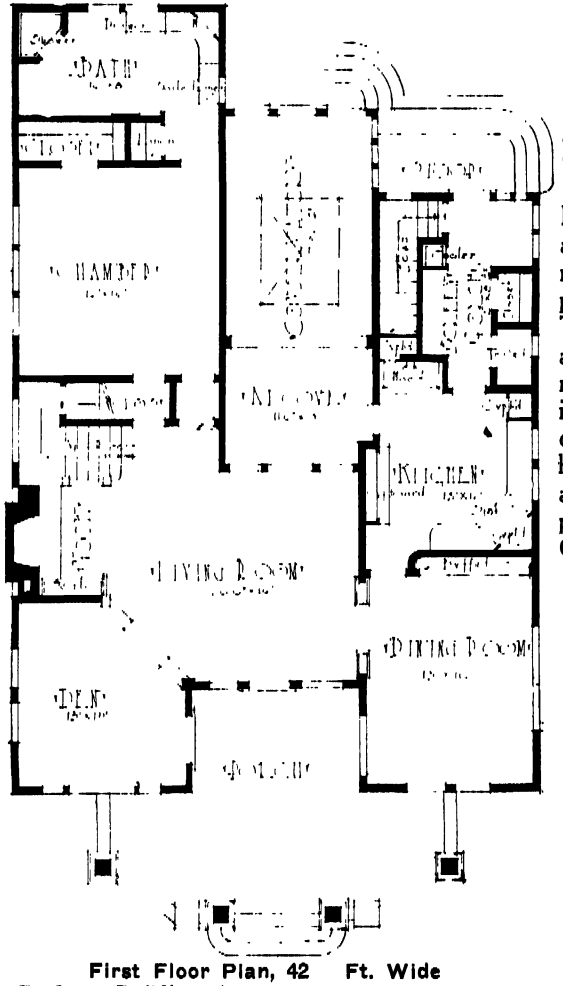
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 420

THE illustrations opposite are suggestions of interior fire-place and book cases of brick giving a very neat and comfortable appearance, and also a garden with pool, bridge, etc. These add to the appearance of the finished home.

De Luxe Building Co.
Los Angeles, Cal.

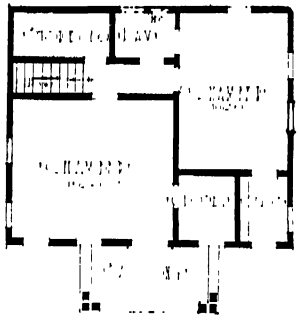
PLAN NO. 420



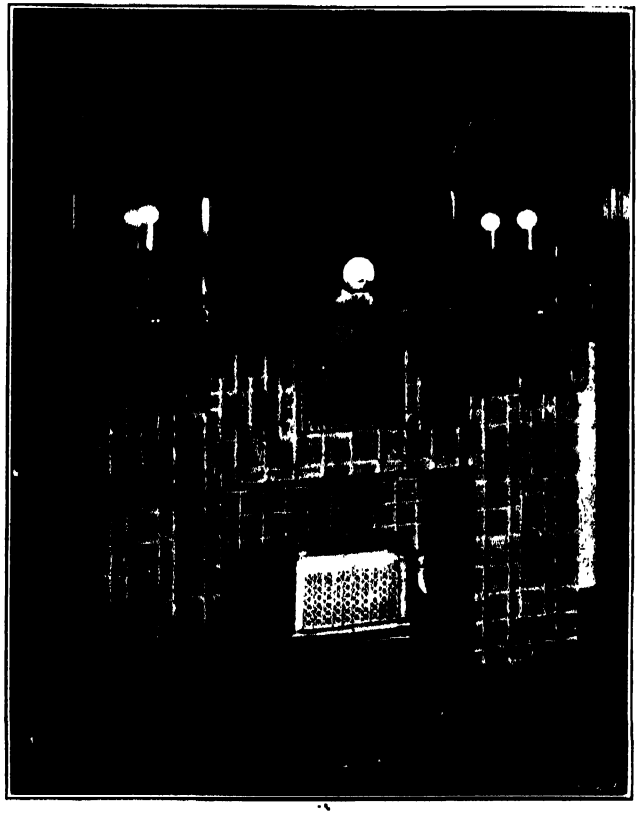
First Floor Plan, 42 Ft. Wide

De Luxe Building Co.
Los Angeles, Cal.

A FINE type of the Swiss Chalet with conservatory, and alcove breakfast nook opening into the conservatory off the Living Room, with Owner's bedroom and bath on first floor and two bedrooms on second floor, showing a complete and desirable home for two people. The house is heated by a Hot Air Furnace and has all the built-in features to make it complete and comfortable. It is finished in dark wood in living room, dining room and den. The balance of house is finished in Old Ivory, making a cheerful and attractive interior. The plans and complete specifications for this Chalet can be had for $20.00.

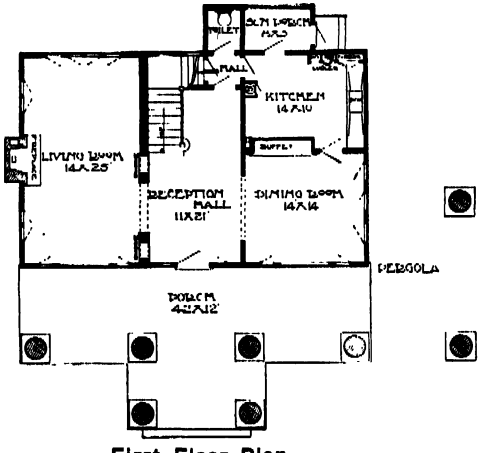


First Floor Plan

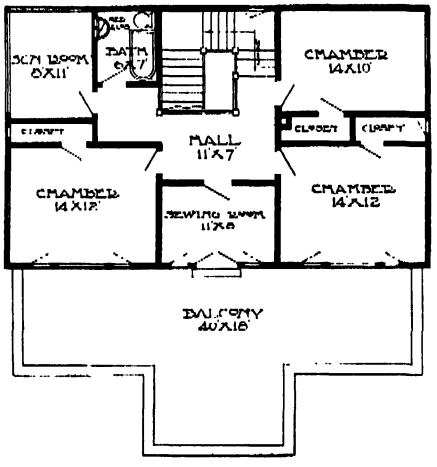


A Fire Place of Tile

PLAN NO. 422



First Floor Plan
42 Ft. Wide

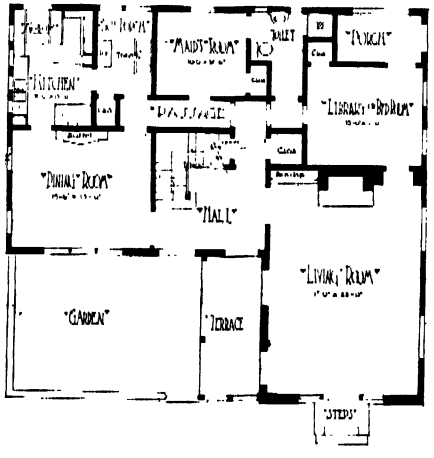


Second Floor Plan

A FINE type of the Mission Architecture. The house has hardwood floors in the main rooms, papered walls and all rooms are piped for furnace. The exterior walls are sheathed, covered with heavy building paper, then stripped and covered with metal lath and cement plaster. The roofing is of composition. Plans and specifications $12.00.

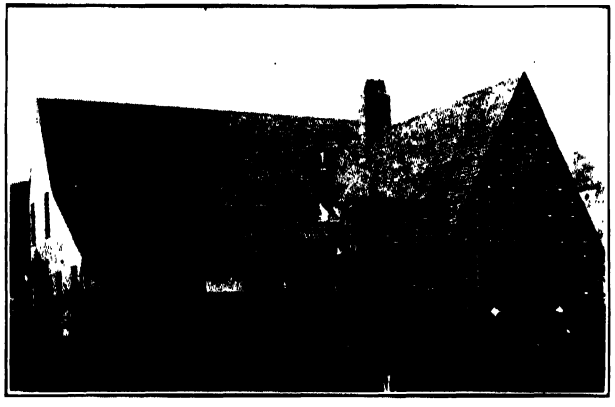
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 4222



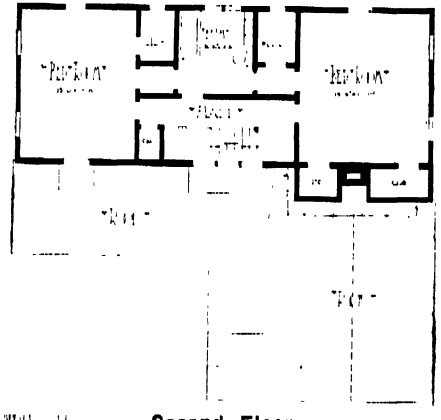
First Floor Plan

This pretty new English type house embodies all the characteristics of the old lines and the room arrangement is all one could wish in completeness and beauty.



Front View

Right Side View



Second Floor

We show two views of this house to present the beauty of the side lines. Plans and specifications for $18.00.

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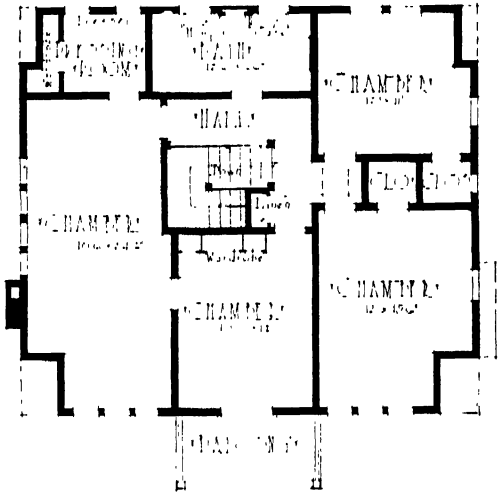
Los Angeles, Cal.

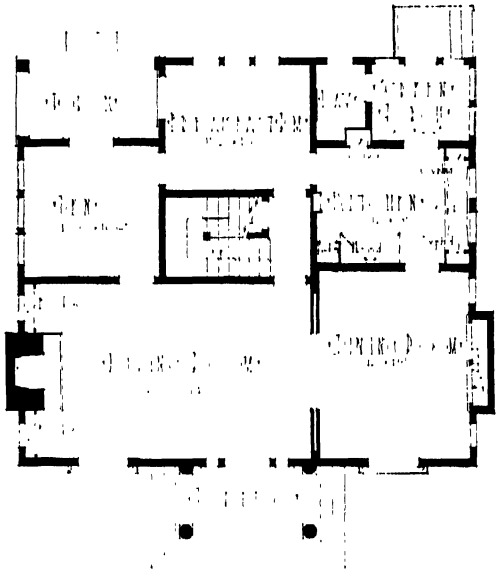
PLAN NO. 424

De Luxe Building Co.
Los Angeles, Cal.

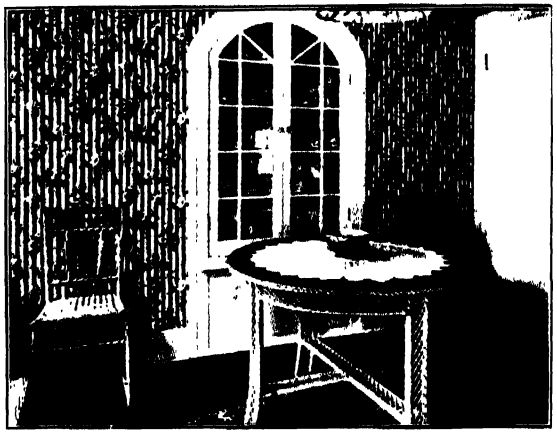


Second Floor Plan

Floor Plan No. 424



First Floor Plan 38½ Ft. Wide



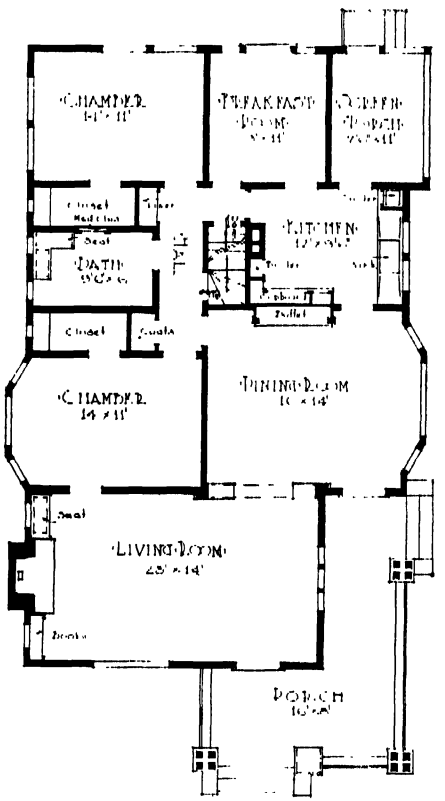
A Tasty Breakfast Room

IN OFFERING here this type of Old Colonial, we present many admirable features. The breakfast room, so desirably located, saves many steps and adds great convenience to the Home. The large bedrooms with their many windows, dressing room and child's room opening off of this room, forms a combination that is desirable. The bath is nicely placed, convenient to all bedrooms, with cabinets built in for dressing. The kitchen is also a full cabinet kitchen, with all the built-in features to make it convenient. We will furnish these blue print plans and specifications complete for $20.00.

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 426

WE have built this home twice in Los Angeles. Each time it has proven a grand success. The large porch returning around the corner and the well arranged rooms have made this plan popular. It is a house that is adaptable to both hot and cold climates. The exterior walls are covered with shakes, the roof is of shingles, the chimney and porch columns are of blue brick laid in black mortar, the porch floor is of cement. The plans call for cellar and attic room. Plans and specifications $10.00.



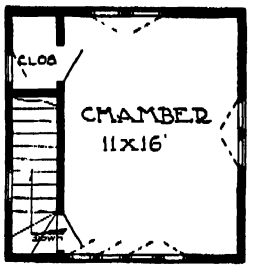
Floor Plan 30 Ft. Wide

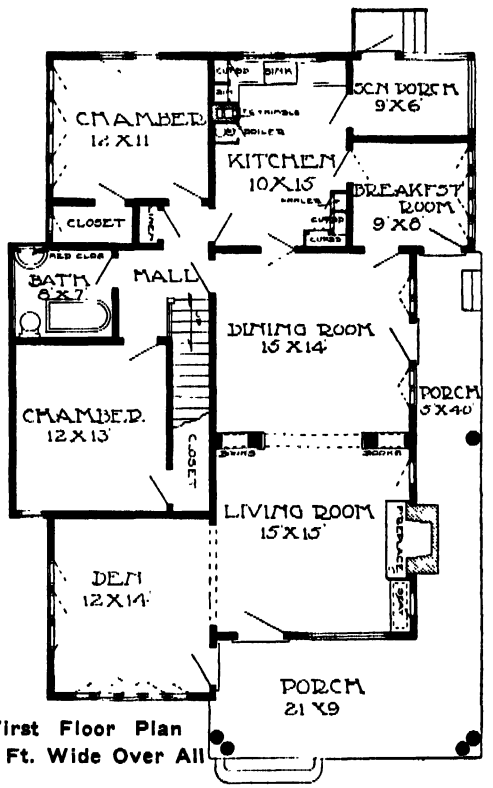
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 428

THIS exquisite two-story bungalow with its broad, rambling lines, well-sheltered front and side porches and pleasing exterior is what we consider a gem. A bungalow containing a fair amount of convenience, art, and comfort is common, but one arranged with an abundance of these is to be had in this. We heartily ask you to study the plan and photo. The latter, however, could only give, at its best, a most vague idea of the real beauty embodied and the artistic lines of the house itself. Plans and specifications $10.00.

Second Floor Plan

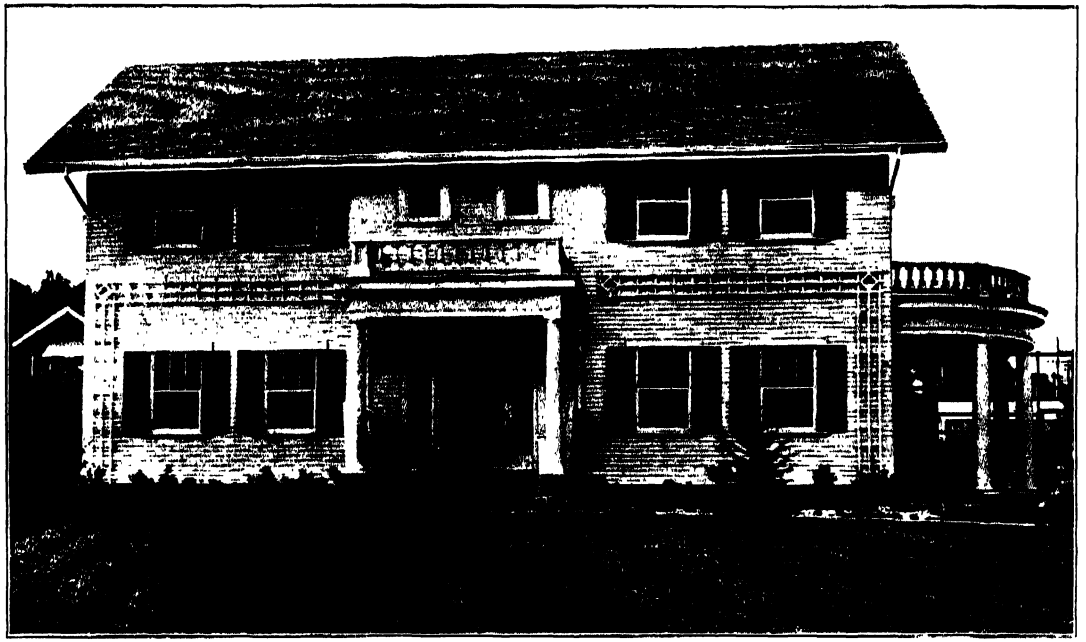


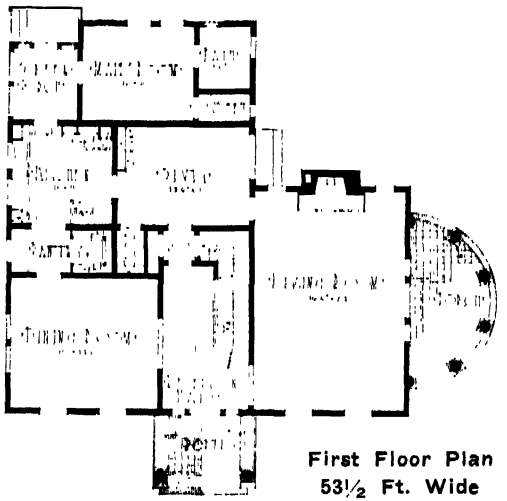


First Floor Plan
36 Ft. Wide Over All

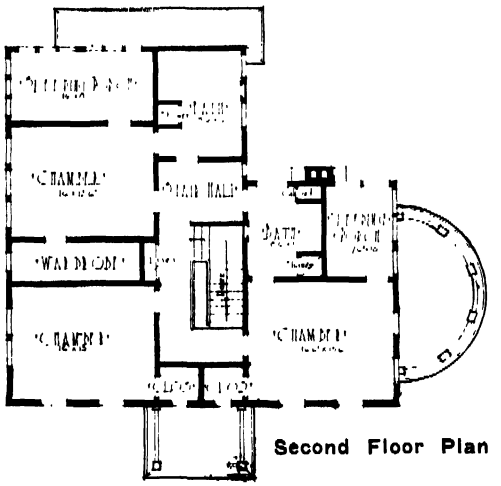
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 430





First Floor Plan
53½ Ft. Wide

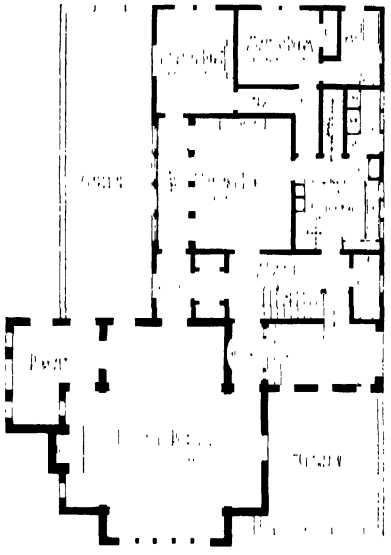


Second Floor Plan

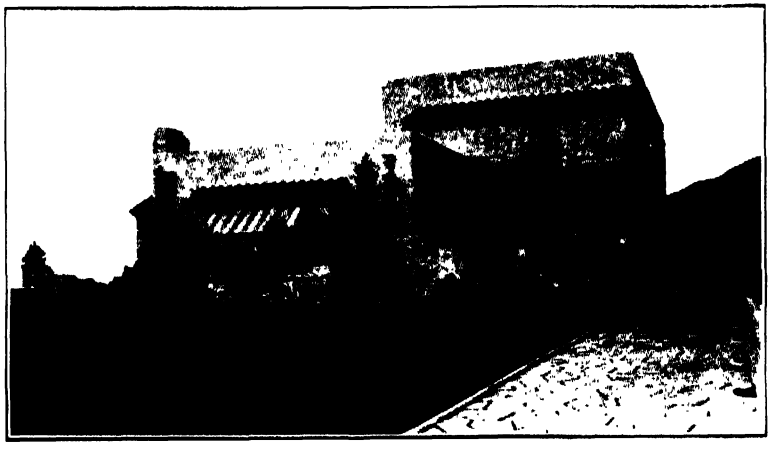
IN THIS beautiful home there are many comfortable features that appeal to the home-lover. The spacious living room opening into the study, which can be used as a breakfast room, is a good arrangement. The generous sleeping porches connected with the bedrooms furnish splendid outdoor sleeping quarters. You will notice the simplicity of design from the floor plan to the smallest detail, showing as it does the very highest type of the Colonial. We will furnish these blue print plans and specifications complete for $20.00.

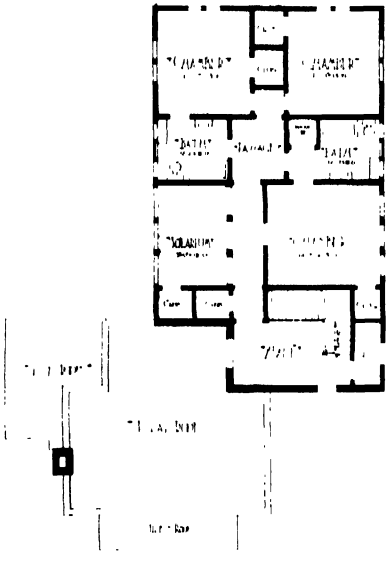
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 4300



First Floor
49 Ft. Wide





Second Floor Plan

Beauty in simplicity are the character lines in this beautiful residence, of Spanish and Old Mission lines it stands as an example of architectural achievement. The garden gives the needed seclusiveness.

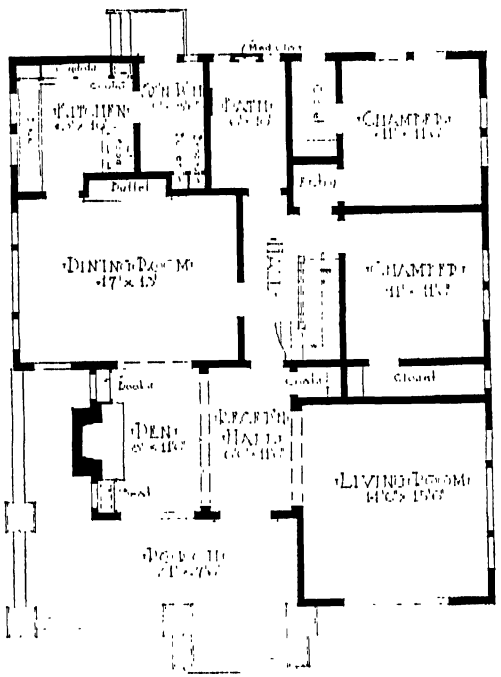
These two views give one an idea of interior and court decorations, both of which could be embodied in houses of this type. Plans and specifications, $18.50.

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 434

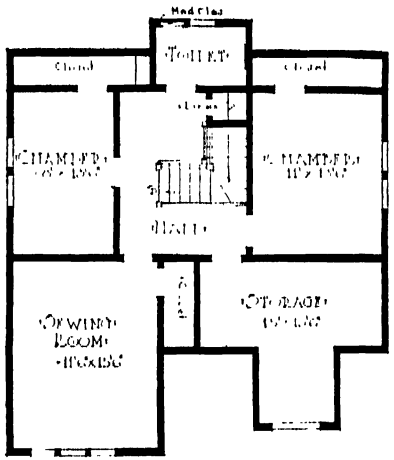
De Luxe Building Co
Los Angeles, Cal.

PLAN NO. 434



First Floor Plan
37½ Ft. Wide

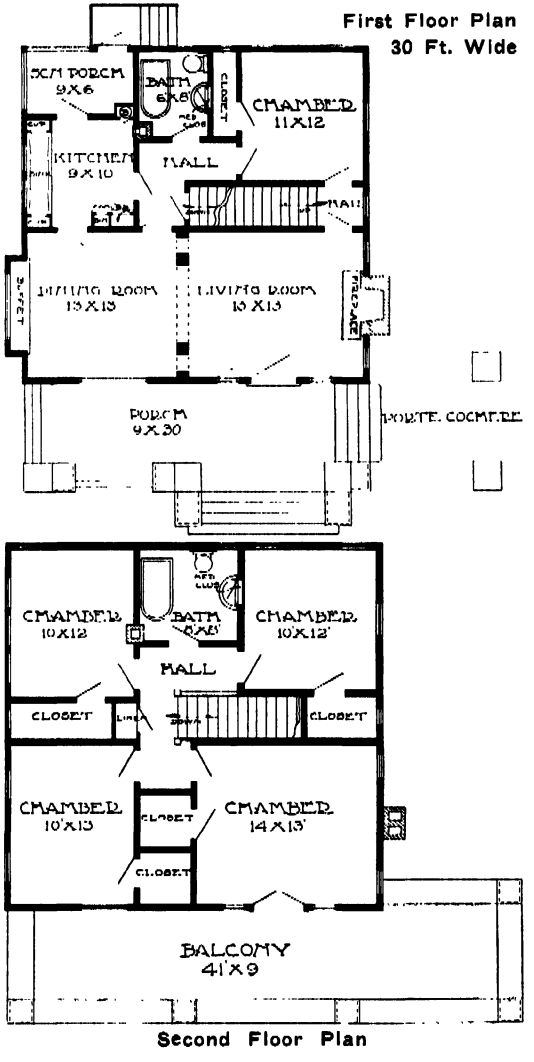
THIS is another story and a half house of nine rooms with a most unusual arrangement. The rooms are all planned with utility and convenience constantly in mind. The designer has incorporated all the usual interior conveniences such as buffet, bookcase, seat, buffet kitchen and numerous others not usually planned in a home of this size. A large storage room is provided on the second floor which opens direct into the hall. The photo shows admirably the beautiful design of the exterior. The roof is covered with cedar or redwood shingles. Artificial stone has been used for the exterior masonry, which with the rough siding on the walls lends a distinctive and most artistic atmosphere to the whole scheme. We can furnish the complete working drawings and specifications of this home for $12.00.



Second Floor Plan

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 436



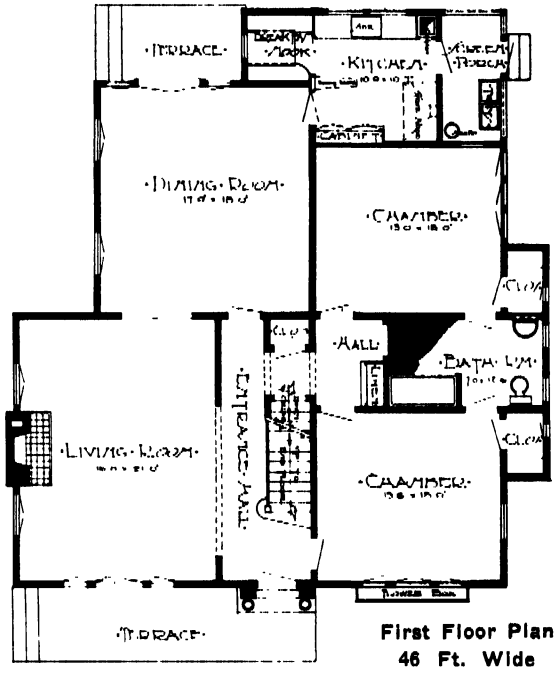
WE offer something here in the way of a home on Mission lines, which is unique, truly beautiful and most attractive to the family of moderate finances. The white walls of Stucco, the red tile roof and homelike appearance has made this type popular. The fine arrangement is too noticeable to require our mention, and the artistic features are likewise very pronounced. As usual in our houses, it contains the full compliment of built-in necessities. Plans and specifications $16.00.

De Luxe Building Co.
Los Angeles, Cal.

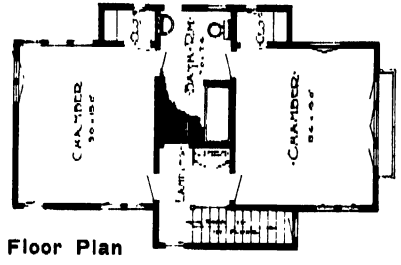
PLAN NO. 4366

This charming villa designed along Spanish and Italian lines comprises both beauty and comfort. The floor plan is arranged to suit the most particular, as will be noted. This plan contains all the up-to-date built-in features. Plans and specifications $18.00.

De Luxe Building Co.
Los Angeles, Cal.



First Floor Plan
46 Ft. Wide



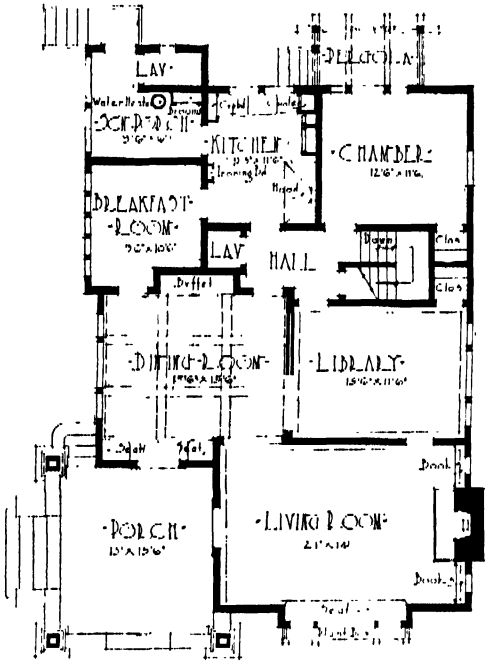
Second Floor Plan

PLAN NO. 437

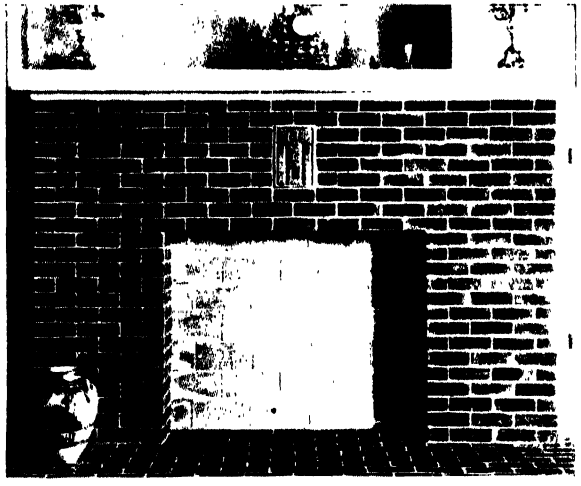
Here is an eight-room chalet type house, the result of careful designing and planning. The exterior is censervative and well proportioned, while the plan is replete with all that can be desired in a home of this size. We will furnish you complete blue print working drawings, specifications and details covering built-in features, also full size trim details for $16.00.

De Luxe Building Co.
Los Angeles, Cal.

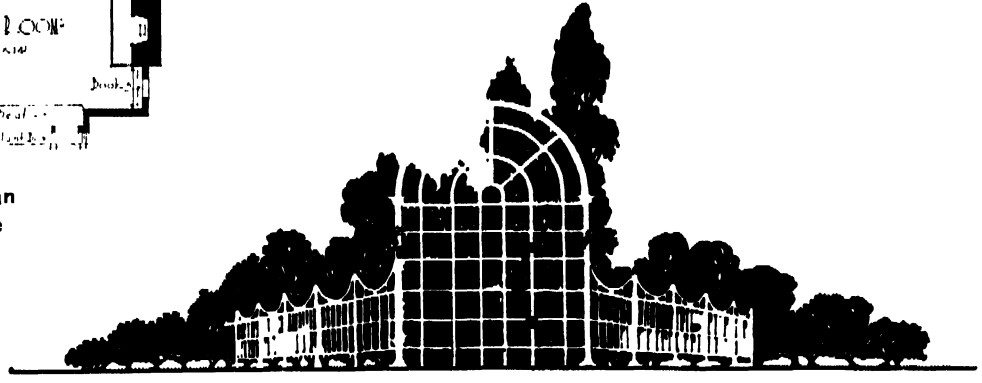
PLAN NO. 437

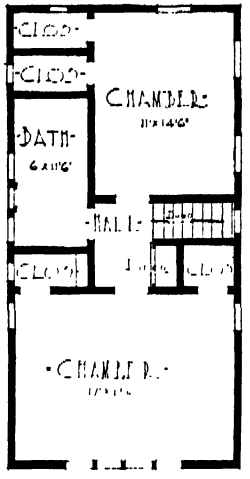


First Floor Plan
40½ Ft. Wide



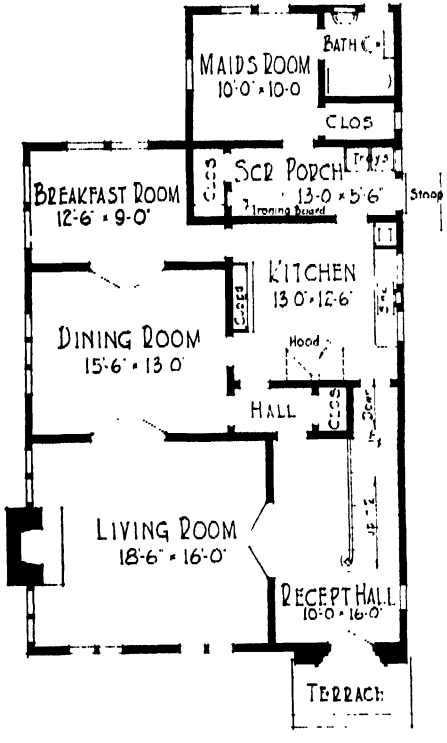
A Fireplace Suggestion



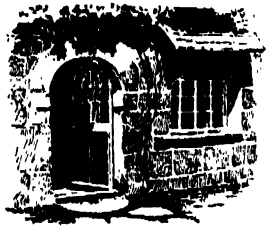


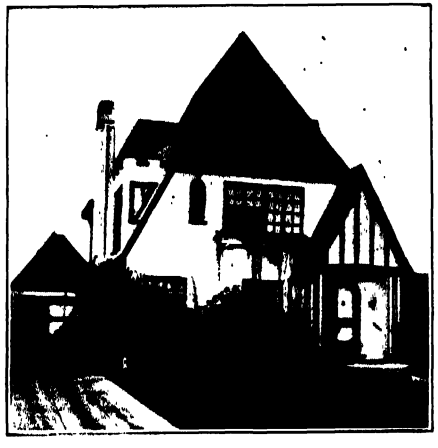
Second Floor Plan

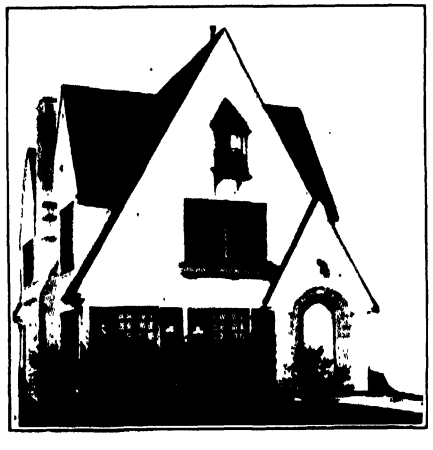
PLAN NO. 4377



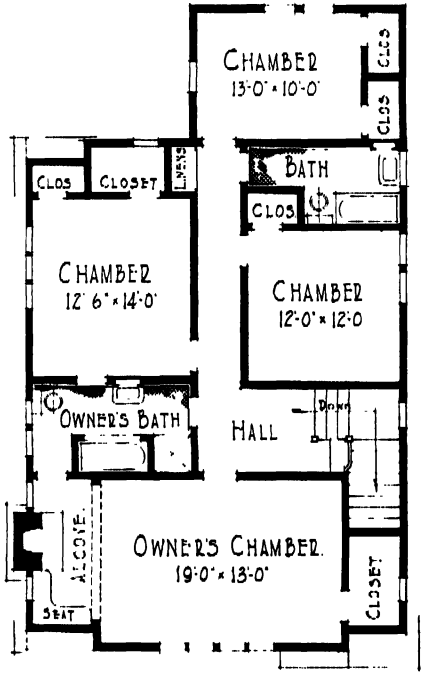
~FIRST FLOOR PLAN~
30 FEET WIDE







Front Elevation
4377A



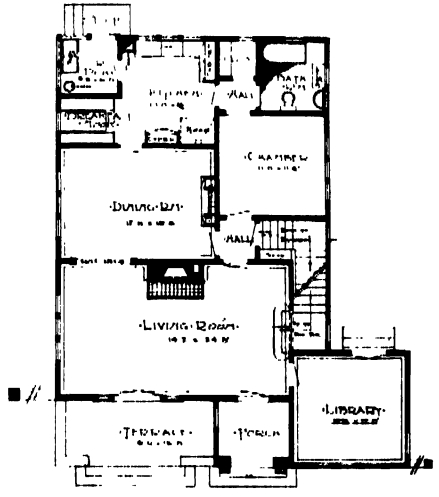
~SECOND FLOOR PLAN~

Designed along Old English lines and with a good floor plan. This makes a fine combination. The floor plan is designed to be used with either.

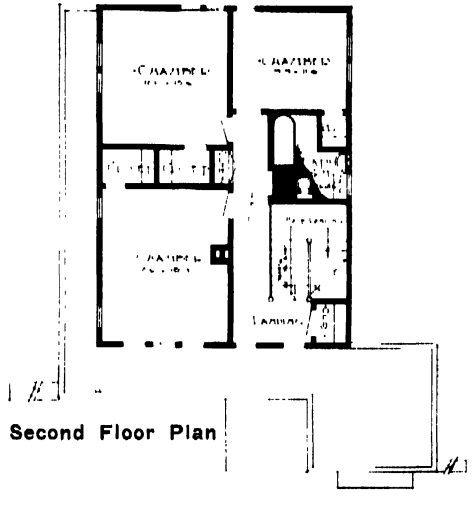
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 4388

This pleasing combination of Mission architecture furnishes one of the most beautiful studies in modern building. The floor plan is complete in every respect comprising all the new built-in effects.



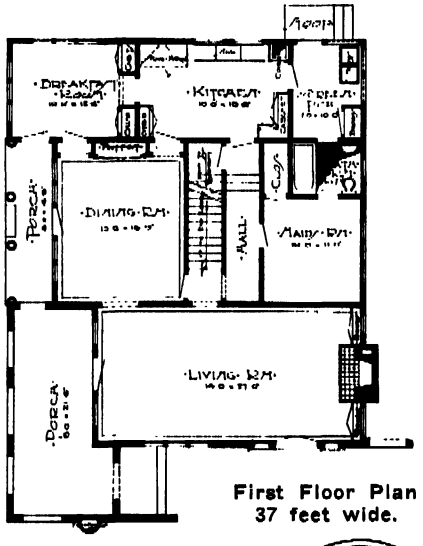
First Floor Plan 38 Ft. Wide



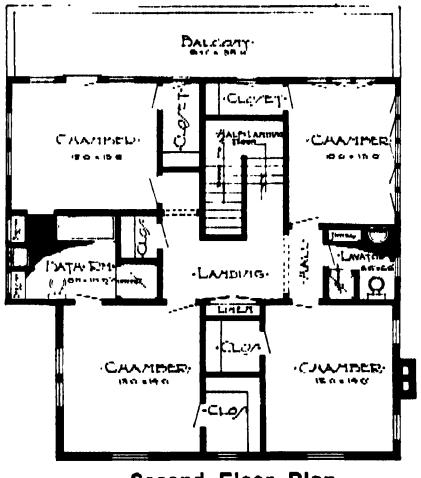
Second Floor Plan

De Luxe Building Co.
Los Angeles, Cal.

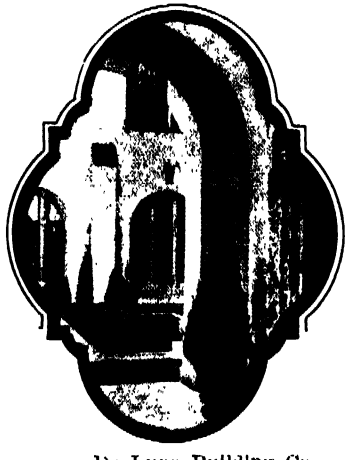
PLAN NO. 439



First Floor Plan
37 feet wide.



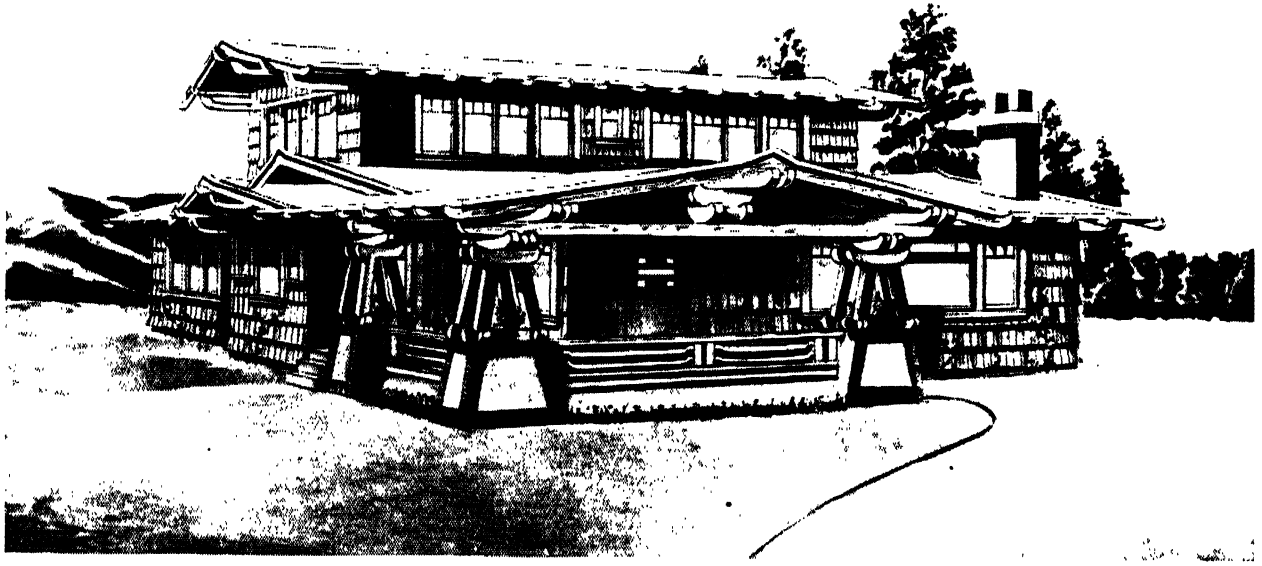
Second Floor Plan

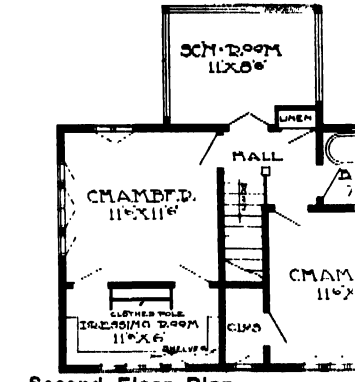


De Luxe Building Co.
Los Angeles, Cal.

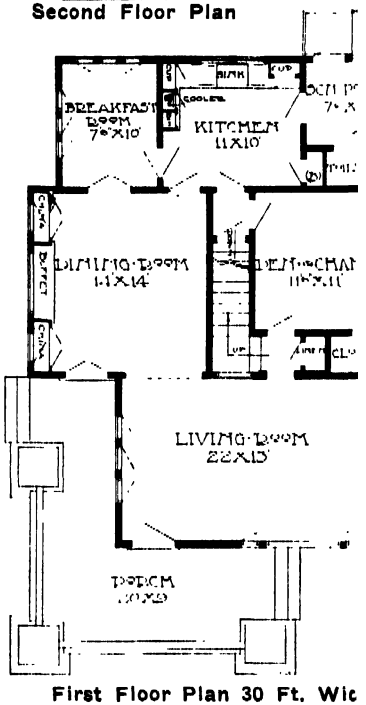
THIS beautiful example of Spanish architecture is the result of hours of study. Complete living quarters on the first floor with four spacious bed chambers on the second floor with connecting baths. Nothing has been eliminated in this plan to make it one of the most up-to-date arrangements. Plans and specifications may be had for $18.50.

PLAN NO. 440





Second Floor Plan

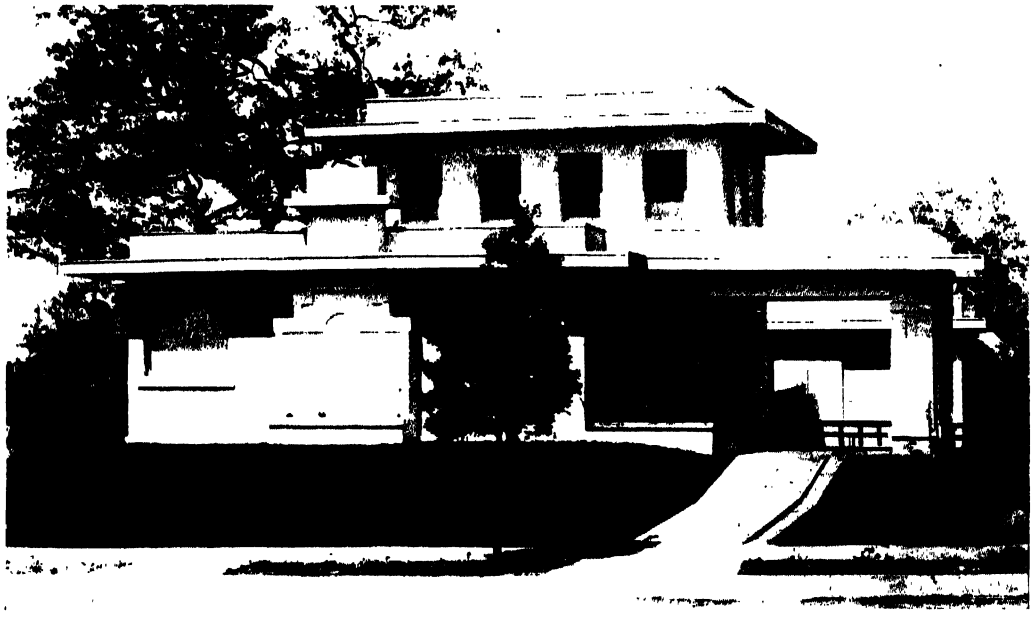


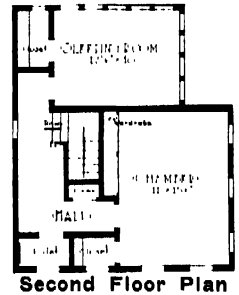
First Floor Plan 30 Ft. Wic

THE convenience in arrangement of this crafty bungalow is too evident to require any mention on our part. The design has a distinctive Japanese air about it that renders it most artistic and unique. The construction, as usual in our houses, is of the best. A cement foundation of proper dimensions to carry all the weight under any circumstances, massive timbers and mechanical workmanship are all covered thoroughly in the specifications. We can furnish these plans and specifications for $10.00.

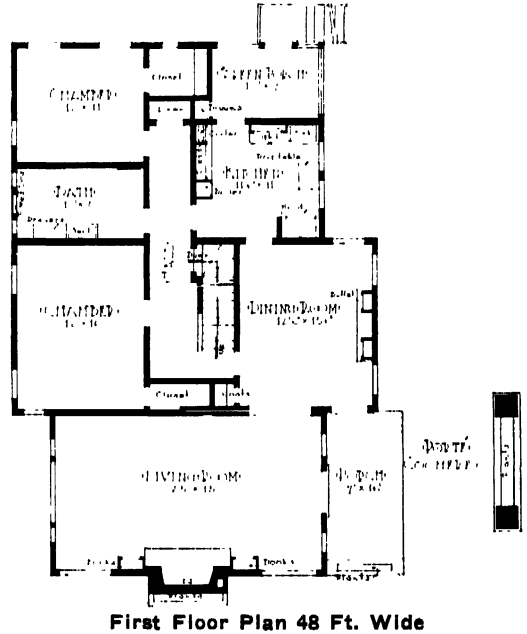
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 441





Second Floor Plan

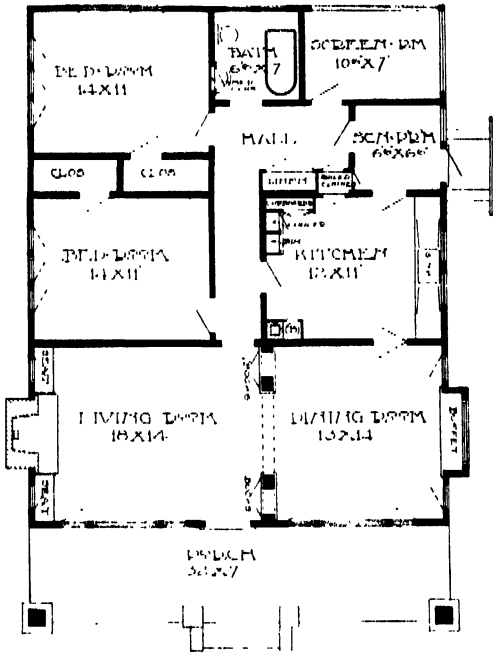


First Floor Plan 48 Ft. Wide

HERE is another plaster De Luxe house designed especially for a surburban site with a most convenient seven-room arrangement. The plans and photo show very plainly the great advantages in this home over others of a similar type. The plans call for a large cellar and all built-in conveniences. We have constantly considered the family's comfort in the designing of this home. The complete plans and specifications of this house will be furnished by us for $12.00.

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 443



Floor Plan.. 32 Ft. Wide

A HOME of six unusually large and comfortable rooms. All rooms are but a few short steps from the bath room. Large closets, linen closets, and soiled linen closet are provided. Note the outside sleeping porch. The Living and Dining Rooms have hardwood floors, wainscoting, etc. The exterior walls are covered with siding, the roof is of shingles, the porch and chimney are built of blue brick with a cement porch floor. Plans and specifications $10.00.

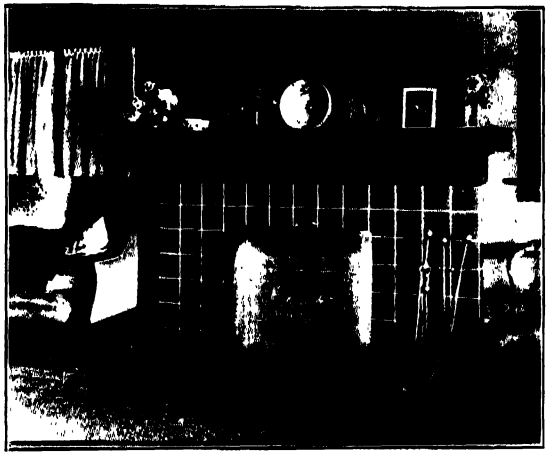
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 448

One of Our Kitchen Interiors

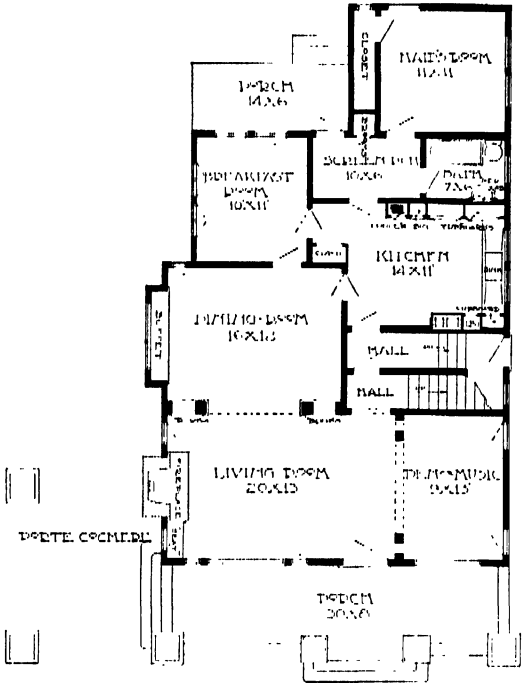
THIS home is one that at once appeals to those seeking something distinctive. The house as a whole suggests "Plan-Kraft" individuality and yet so modest it pleases the most conservative. To the family wanting a home on massive lines, distinctive and inexpensive, we can heartily recommend this. The large massive buttresses, the ready access to the cellar from outside or inside, the handy stairs leading to the second floor and the general arrangement are just enough different to merit your deep consideration. It is planned for convenience, not only to one member of the family, but all. Shakes and siding comprise the exterior covering for the walls. The roof is covered with composition roofing. The massive columns are in perfect accord with the sturdy effect of the whole design. Plans and specifications $18.00.

De Luxe Building Co.
Los Angeles, Cal.



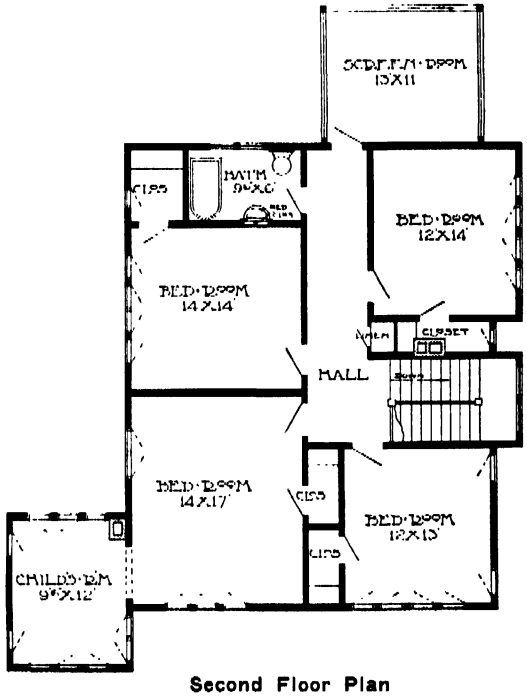
A Distinctive Mantel

PLAN NO. 448



First Floor Plan
30 Ft. Wide; 42 Ft. Over All

A Fireplace Suggestion

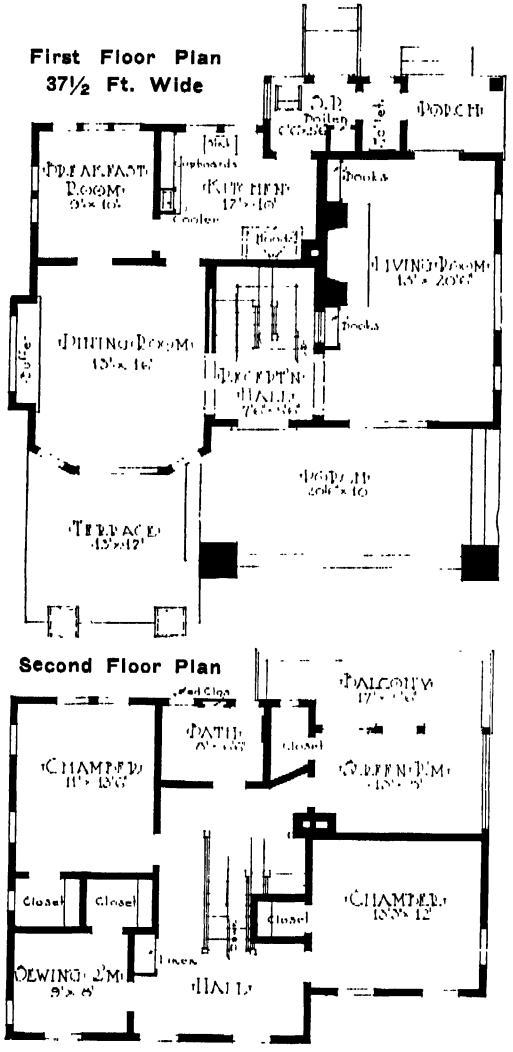


Second Floor Plan

These views give an idea of some of the interior details as incorporated into the plans of these houses. Each plan has its individual details which conform to the character of the house.

PLAN NO. 449

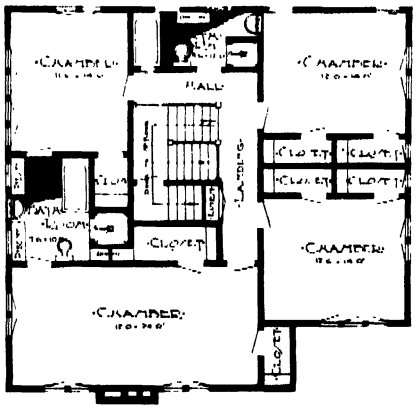
Here is another eight-room "De Luxe" home with an exterior of most charming design. The interior arrangement is shown very clearly in the miniature plans shown on this page. A little study on the plans shown will give you a general idea of the superiority of this place over similar ones. The price of the specifications with the complete working drawings and all necessary details for a clear understanding of the work, may be had of us for $15.00.



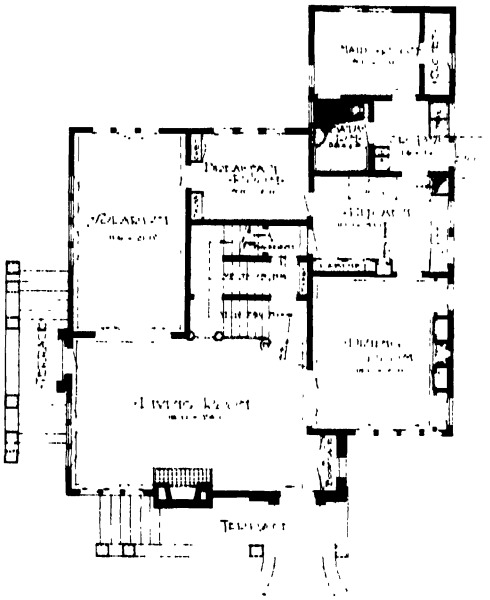
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 4499

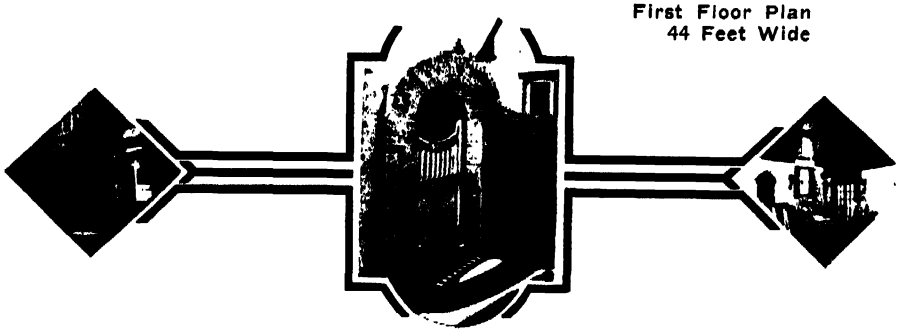
A beautiful idea along English lines which gives this house a stately and individual appearance. Note the high pitched roof which makes it adaptable to all climates. The floor plan is an arrangement which is hard to improve upon. Plans and specifications can be had for $19.00.



Second Floor Plan

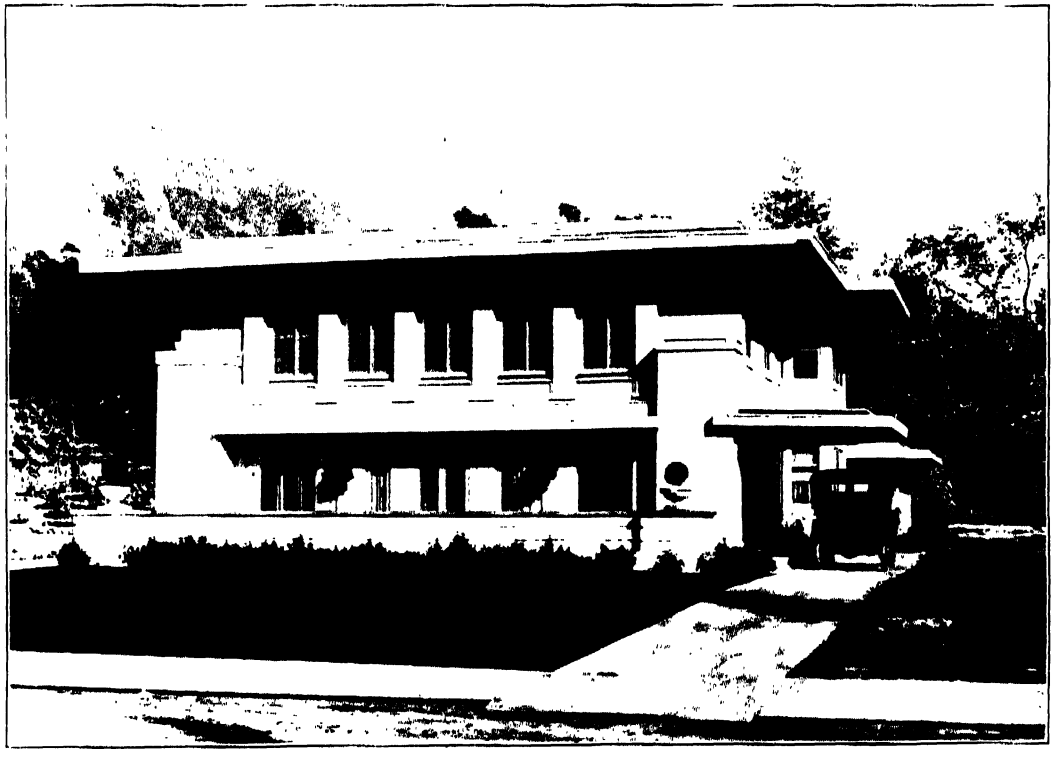


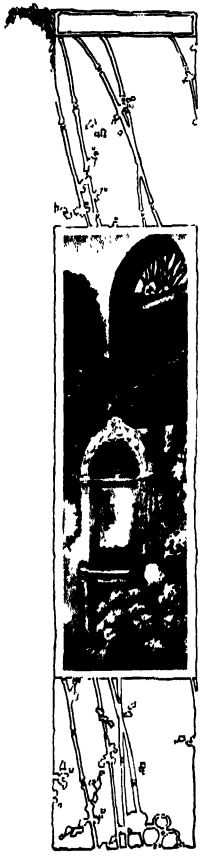
First Floor Plan
44 Feet Wide



De Luxe Building Co.
Los Angeles, Cal.

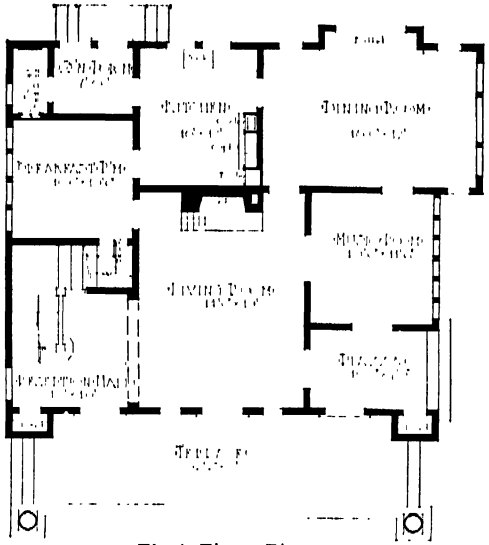
PLAN NO. 450





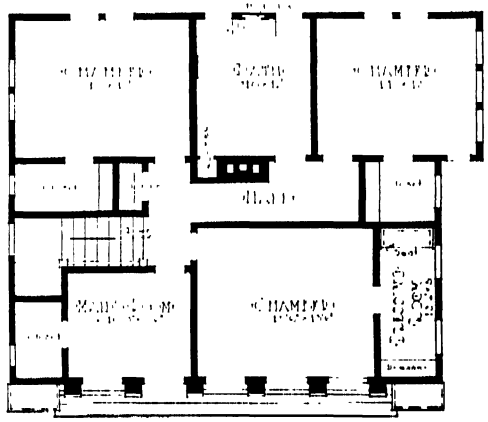
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 450



First Floor Plan
41 Ft. Wide

A Pleasing Pressed Brick Mantel

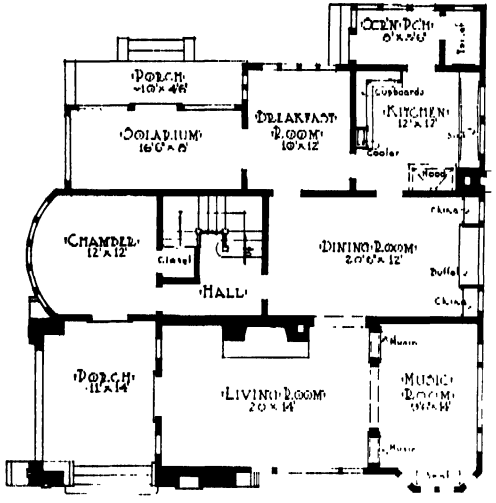


Second Floor Plan

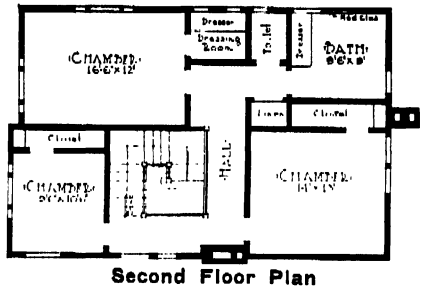
FEW houses finished with plaster on the exterior possess the artistic design of this. Its broad, massive and original lines has made this plan as popular as it is. The general appearance of this home from the outside requires no mention as the picture shows it to a fair degree. The first floor plan is layed out with convenience always in mind and in its design we have incorporated every possible feature. The second floor plan has not been neglected. Note how the maid's room is located in relation to the sleeping rooms. This places the servant in close proximity to the front door as well as to the mistress' chamber. A most important feature. No point has been overlooked, and we can heartily recommend this plan to anyone seeking one of the type shown. Complete blue print plans, details and specifications may be had of us for $15.00.

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 451



First Floor Plan
44 Ft. Wide

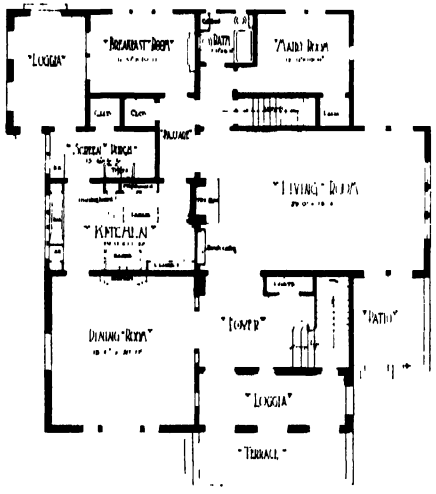


Second Floor Plan

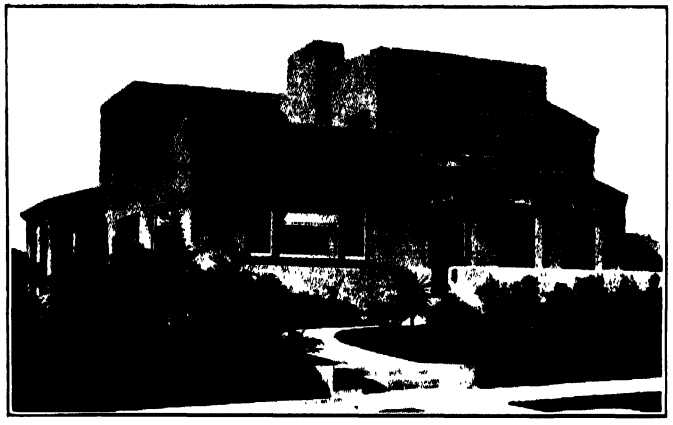
IN THIS beautiful home many comfortable and most practical features have been designed. You will notice the distinctive design of this place from the floor plan to the smallest detail of the exterior. It is needless to explain that we have not omitted any feature of comfort. We will leave this for your approval. The complete blue print plans, details and specifications may be procured from us for $18.00.

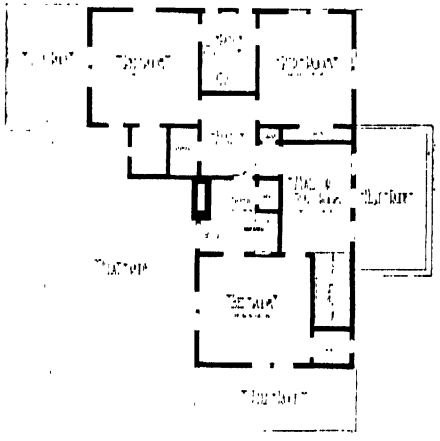
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 4344



First Floor Plan
49 Ft. Wide

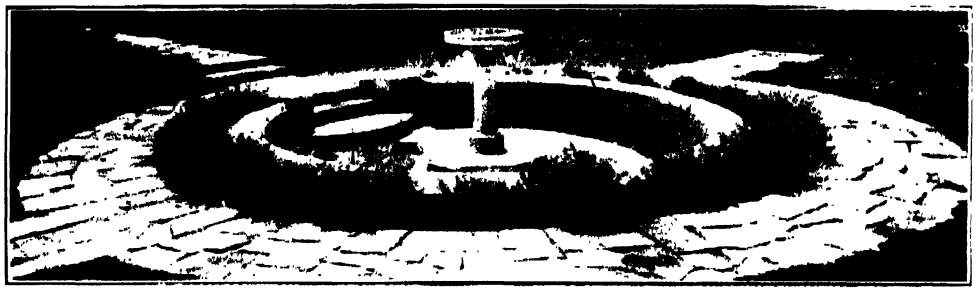




Second Floor Plan

TYPICAL mission architecture is employed in this design. The straight low lines, the arched porch and shed roof break the symmetry and add to the attractiveness of the design. Plans and specifications $18.00.

Below we show a suggestion for a garden fountain. The stepping stones continuing the mission design.

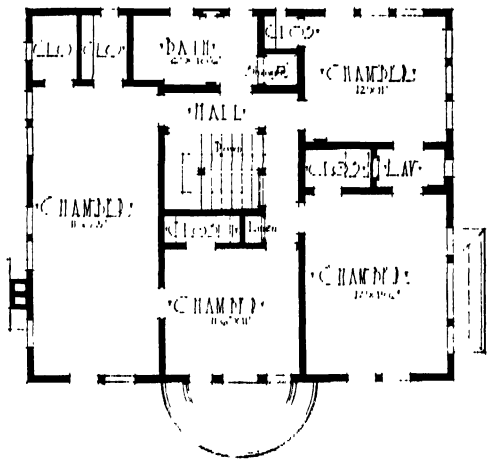


De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 455

De Luxe Building Co.
Los Angeles, Cal.

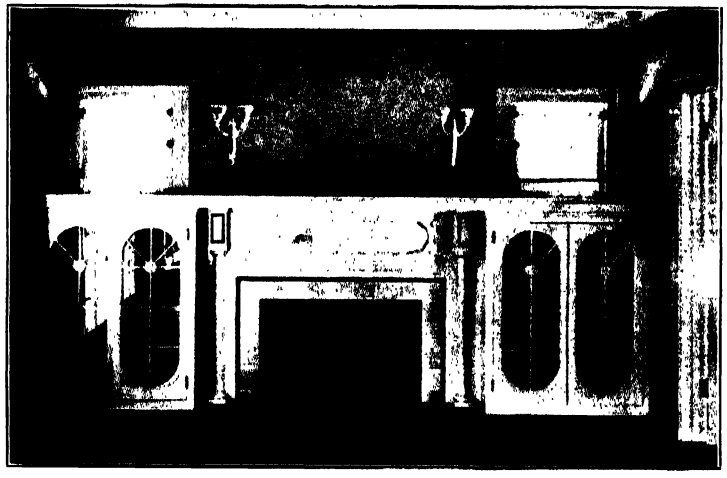
PLAN NO. 455

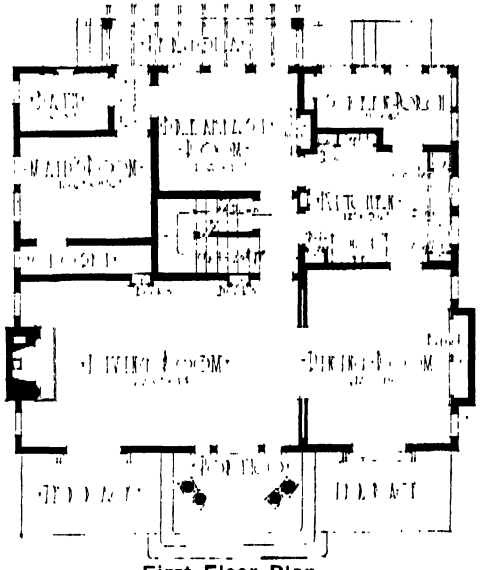


Second Floor Plan

IN OFFERING you this plan for selection, in Colonials, we have combined simplicity, convenience and attractiveness. You will find the interior conveniently arranged for a moderate-sized family, with servants' quarters nicely located, embodying a pleasant arrangement for the family. Plans and specifications will be furnished complete for $18. 00.

A Typical De Luxe Colonial Interior





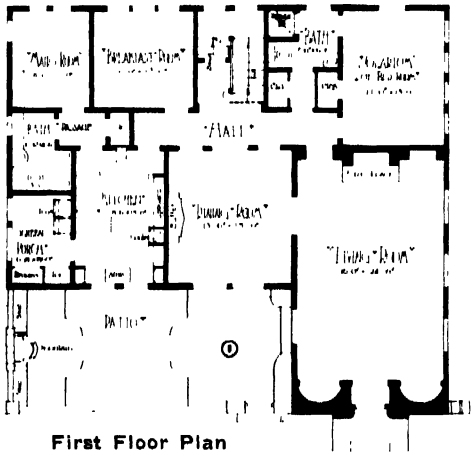
First Floor Plan
38 Ft. Wide

Los Angeles, Cal.
De Luxe Building Co.

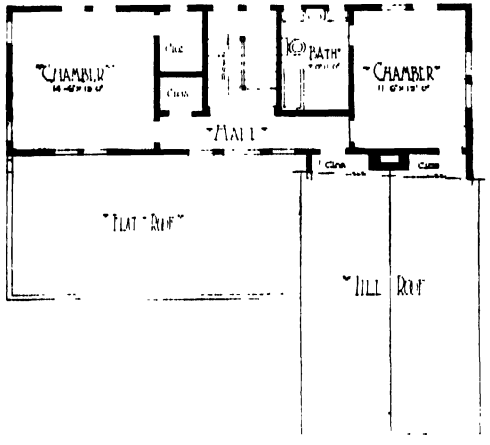
SALAR JUNG LIBRARY

SALAR JUNG LIB

PLAN NO. 455



First Floor Plan
50 Ft. Wide



Second Floor Plan

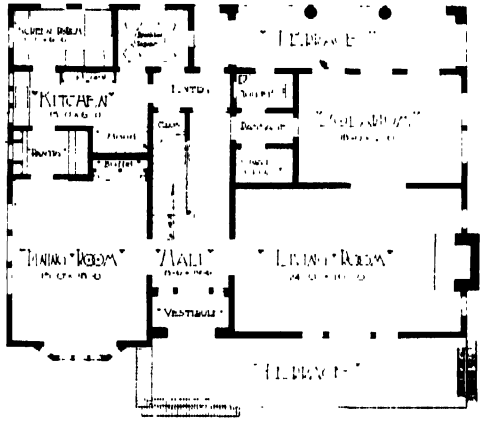
We offer this design as one of the best examples of modern home architecture. The tile roof adds to the general outline and with the travartine stone entry to living room, presents a pleasing picture. The ceiling of the living room is domed. Plans and specifications $18.50.

Above we show another suggestion of a patio with its arches and pleasing atmosphere.

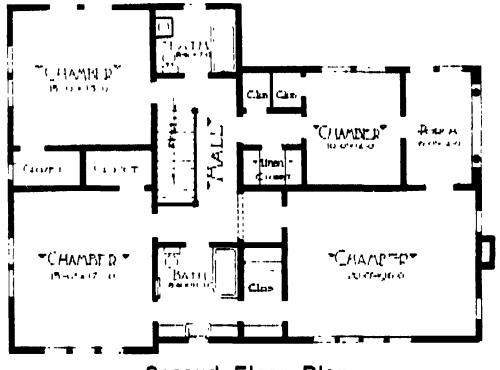
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 456

This house plan is designed along Colonial lines and with its plain surfaces presents a conservative idea that makes it distinctive. The plan too, is different than ordinary and is compact and comfortable. Plans and specifications $19.00.



First Floor Plan
51 Ft. Wide



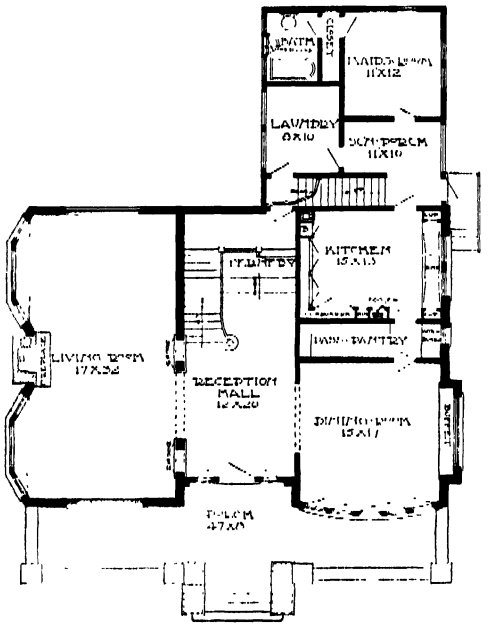
Second Floor Plan

De Luxe Building Co
Los Angeles, Cal.

PLAN NO. 464

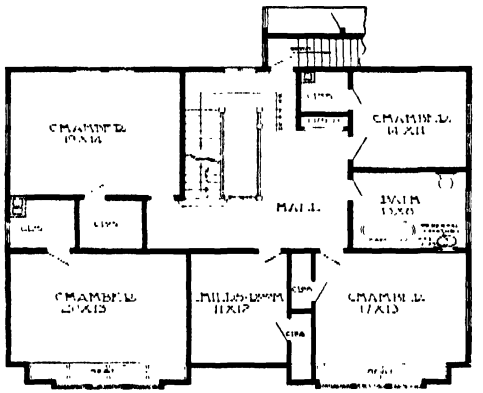
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 464



First Floor Plan
47 Ft. Wide

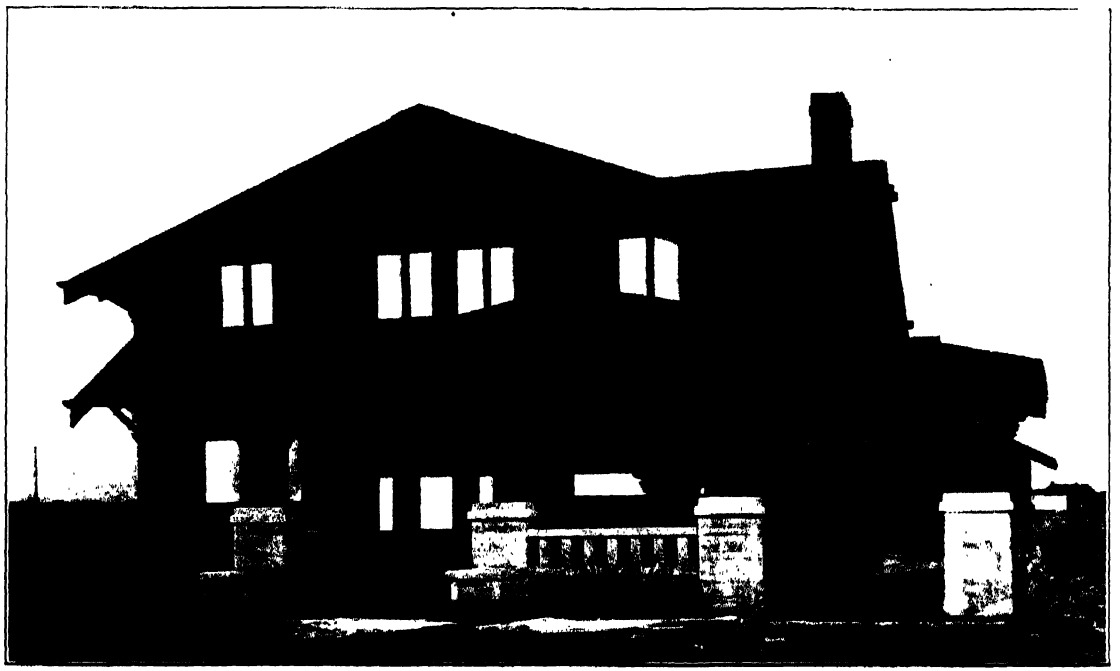
HERE is a home worthy of the name in every respect. With just a touch of the "old English" about it, yet with a refinement and culture which demands the second look from the by-passer. The stonework below supporting the massive half-timber work above gives a rugged effect in perfect sympathy with the finer and more delicate details of the design. A billiard and pool room is provided on the third floor. The floors are all a most ideal arrangement from the view point of comfort, convenience and utility. The estimates are given only in the minimum. The cost can be made to far exceed these estimates by using more elaborate interior finish and by means of an addition of various utensils and ideas you might personally desire. This house at once becomes an ideal one for the family of moderate means as well as the man of greater riches. Our price for plans and specifications $15.00.

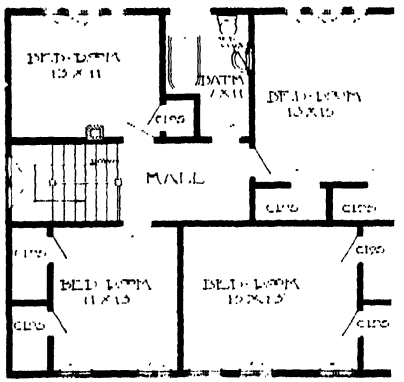


Second Floor Plan

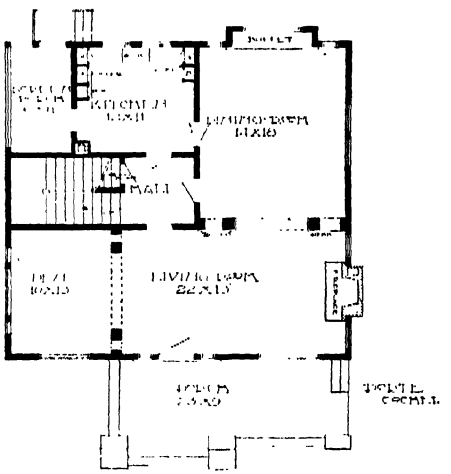
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 466





Second Floor Plan



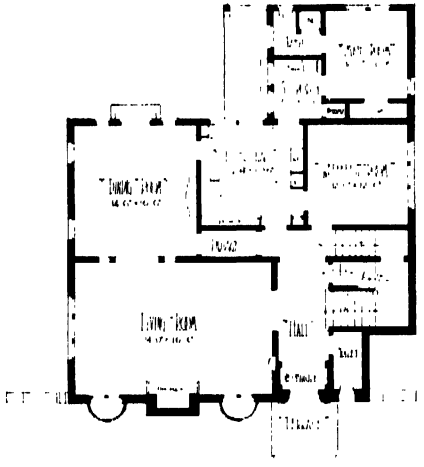
First Floor Plan 34 Ft. Wide

In offering this plan we wish to state that our effort has been to combine conservative design and still retain the necessary amount with handy layout and good construction. This house is ideal in every respect for the moderate sized family of moderate means. Plans and specifications $10.00.

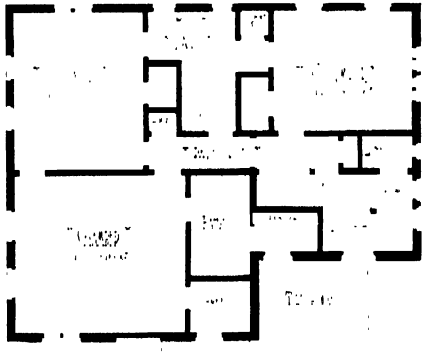
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 4666

A Fountain Niche



First Floor Plan
41 Ft. Wide



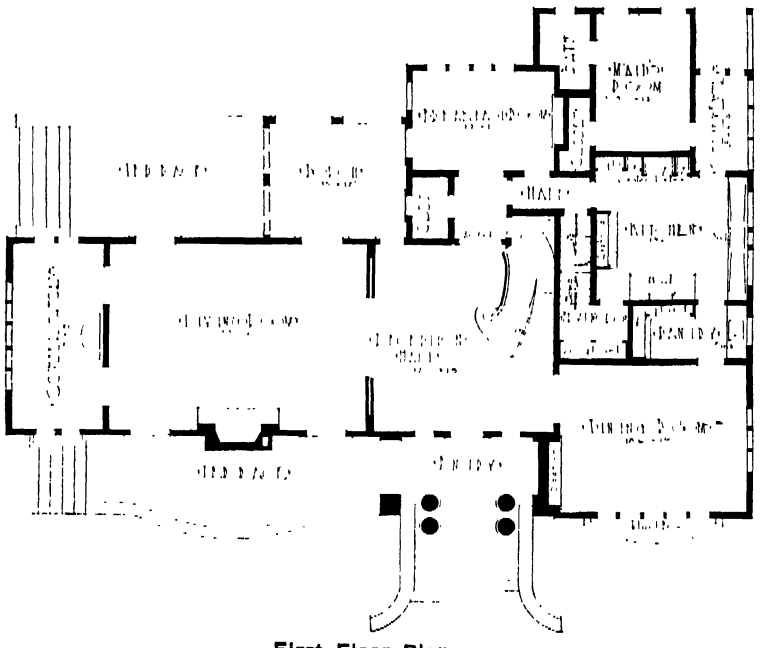
Second Floor Plan

THIS design is the result of many hours of study. It is a type which embodies simplicity and beauty in straight lines. The floor plans are arranged for convenience and architectural effect. Plans and specifications $20.00.

De Luxe Building Co.
Los Angeles, Cal.

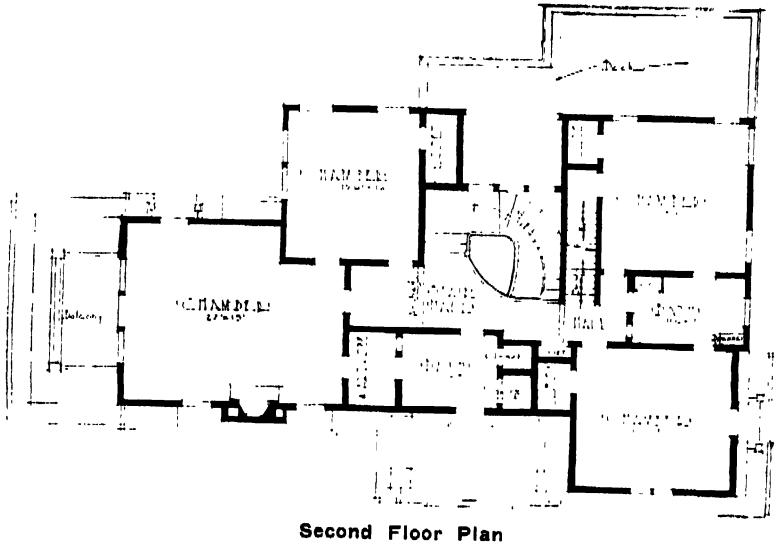
PLAN NO. 467

PLAN NO. 467



First Floor Plan
73 Ft. Wide

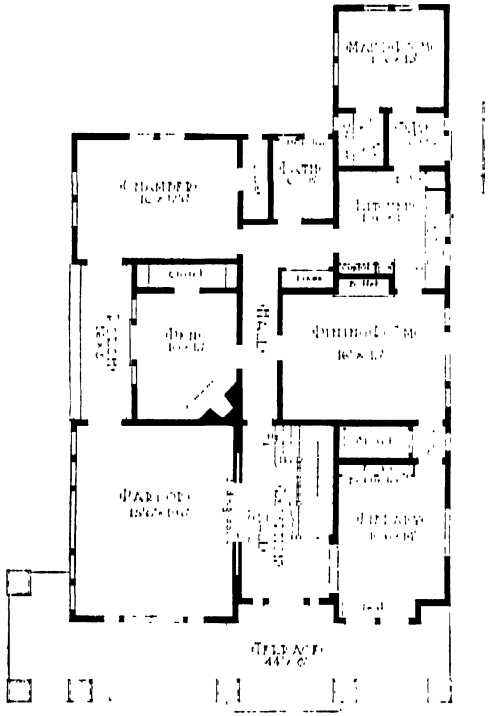
WE OFFER here a very attractive Old English in type, with a few modifications that make a pleasing exterior and a very attractive and convenient interior, having a spacious reception hall with the open stairway, also a generous living room that opens into a small conservatory or sun room, that is flooded with sunlight and air. These plans, with complete details and specifications, can be had for $30.00.



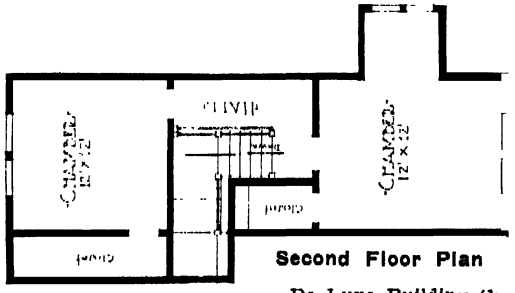
Second Floor Plan

De Luxe Building Co,
Los Angeles, Cal.

PLAN NO. 474



First Floor Plan 44 Ft. Wide



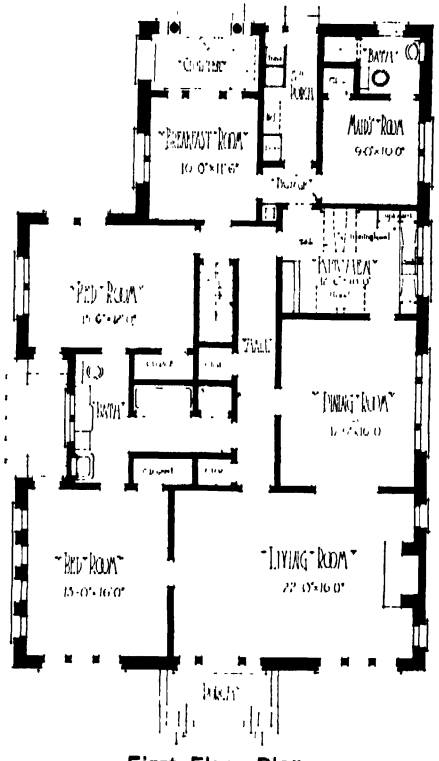
Second Floor Plan

FEW adaptations of the "Old English" to the one and one-half story bungalow merit the praise of this. The half timber effect in the gables, the steep shingled roof, the unusual but convenient floor plan are all factors in making this home a most attractive one. The photograph shows the beautiful lines of the exterior and the cuts explain clearly the convenient plan. The special feature of arrangement is the true bungalow effect to a story and a half house. We will furnish the plans and specifications complete for $12.00.

De Luxe Building Co.

PLAN NO. 4744

A BRICK house designed to be adaptable to all climates and retaining the beauty of the Old English gable lines. This is one of the most perfect plans and is arranged economically and practical. Plans and specifications $16.00.



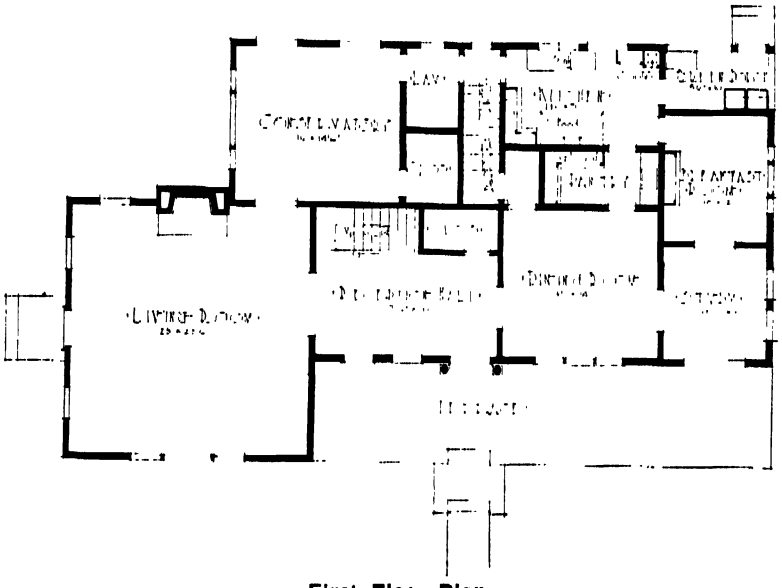
First Floor Plan
37 Ft. Wide

De Luxe Building Co.
Los Angeles, Cal.

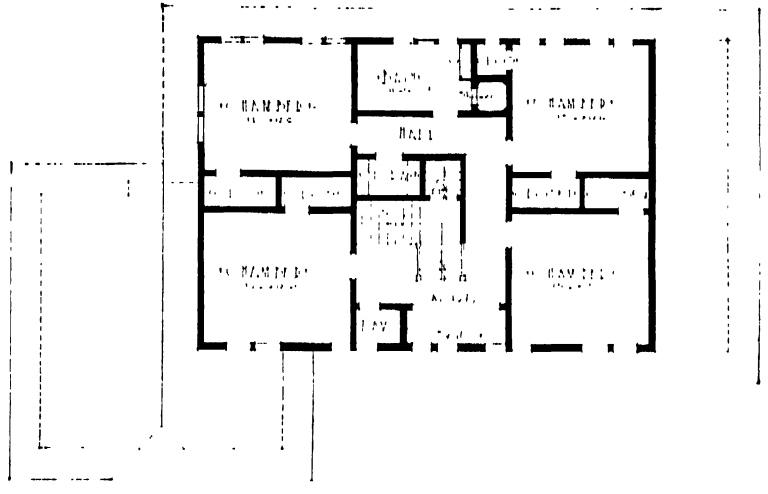
PLAN NO. 475

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 475



First Floor Plan
74 Ft. Wide

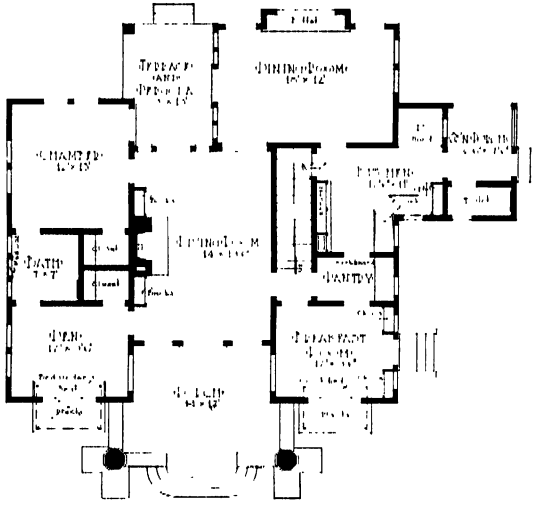


Second Floor Plan

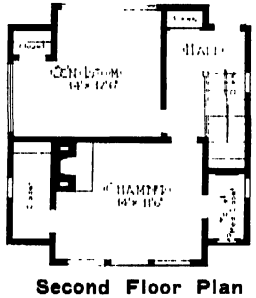
WE OFFER here a modified type of the Old English, with the pleasing roof lines that make an attractive exterior. The interior is conveniently planned and care has been given to the arrangement of rooms, so as to give a pleasing yet convenient arrangement. A second bath may be added on second floor if so desired. This house is heated by Hot Air and has all modern improvements in the way of built-in features for completeness. These plans and specifications can be had for $25.00.

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 481



First Floor Plan
51½ Ft. Wide



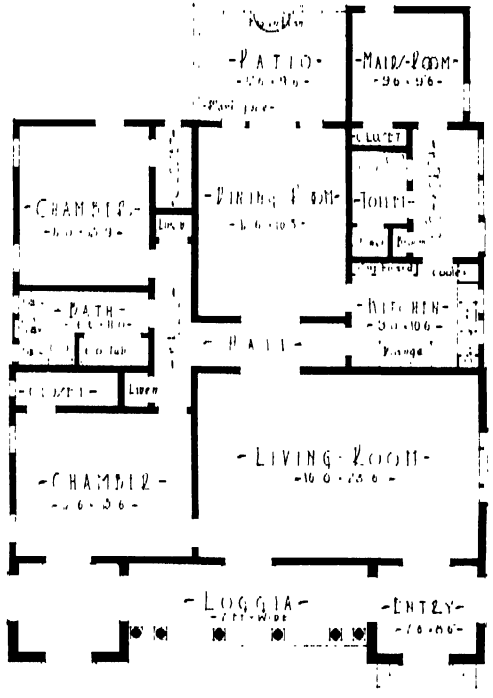
Second Floor Plan

WE SUBMIT this plan with the feeling it will meet a long felt want. The arrangement of the rooms is most unusual and convenient. Two disappearing beds have been provided with rooms of generous size. Two chambers are planned upstairs. One of these is a large screen room with ample space for three single beds. This gives the house eight rooms most conveniently layed out in their relation to one another. The exterior is plastered on a base of metal lath. The roof is shingled. A balcony extends around the up-stairs portion which is not visible from the outside of the house. We can furnish the complete blue print plans, details and specifications of this home for $15.00.

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 4811

This Gives the Idea of the Domed or Vaulted Ceiling

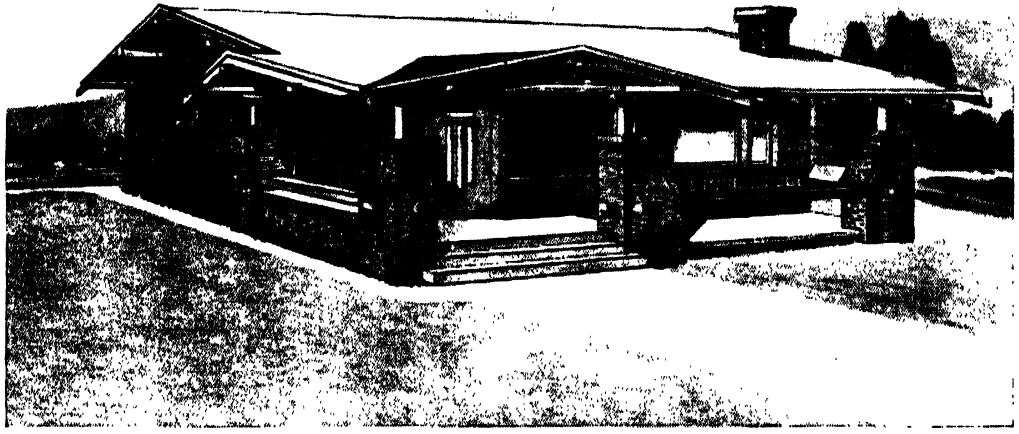


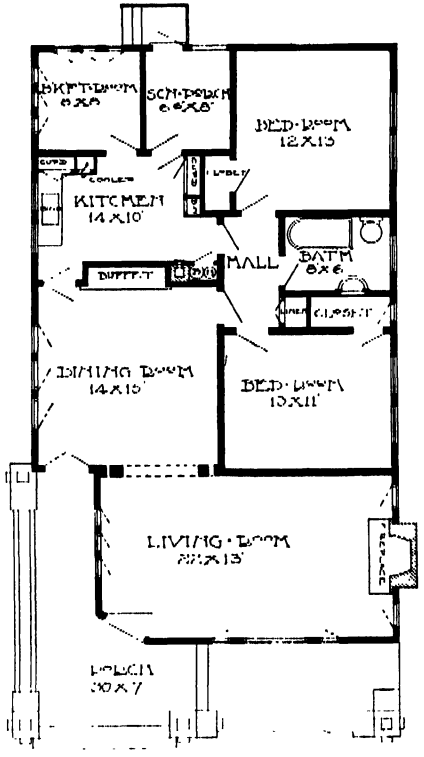
Floor Plan 41 Ft. Wide

IN OFFERING this plan and elevation we believe we are showing a fine combination. The tile roof in front and the Italian arched cloister make a beautiful effect. The room arrangement is excellent, providing for all necessities without extravagance. Plans and specifications $16.00.

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 486



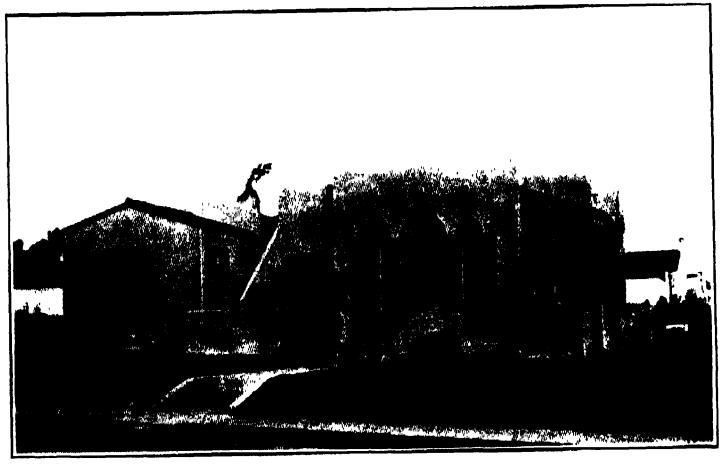


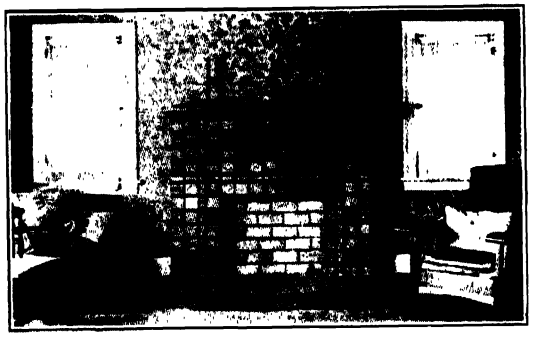
Floor Plan. 28 Ft. Wide

BUNGALOWS along individual lines and distinctive in character are always in demand. Such features as a fine arrangement of the interior, a broad front porch returned back on one side of the house, combined with a crafty exterior have always been demanded. Considering this fact, we have designed this bungalow of six rooms with the point in view to omit no feature of convenience but any and all that might prove otherwise. Plans and specifications $10.00.

De Luxe Building Co.
Los Angeles, Cal.

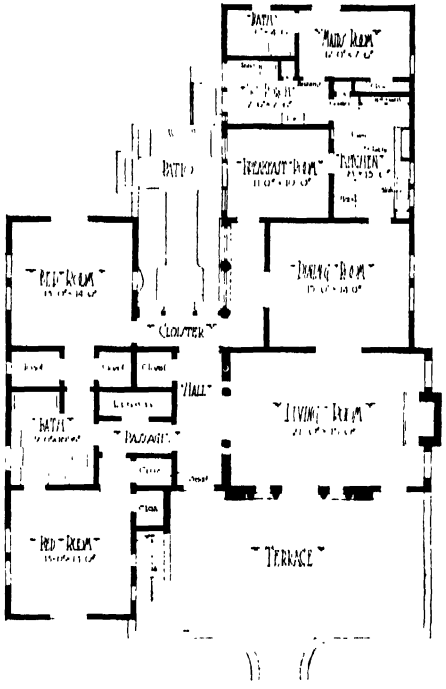
PLAN NO. 4866





A Mantel Suggestion

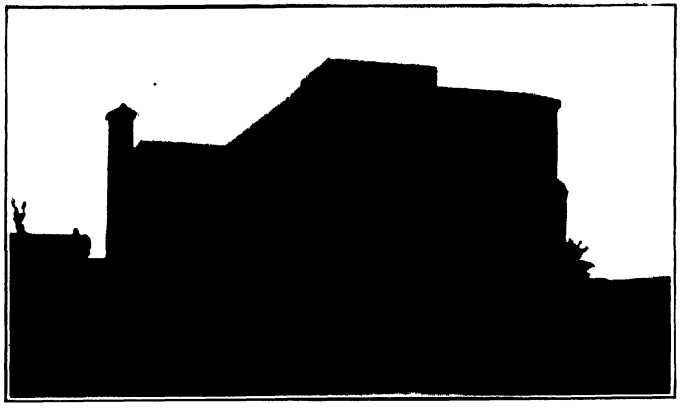
De Luxe Building Co.
Los Angeles, Cal.



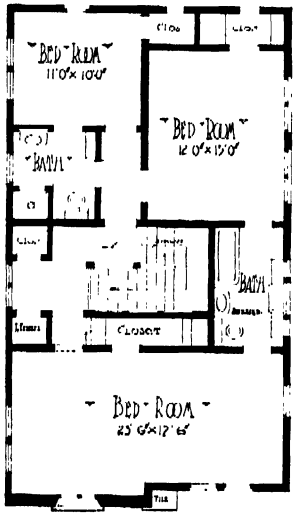
Floor Plan. 43 Ft. Wide

HERE we offer a plan which is unique yet practical in every sense. The plan has been designed keeping the idea in mind for economy yet making for the conveniences necessary. The exterior staircase to roof is an added feature which tends to aztec architecture. Plans and specifications $16.00.

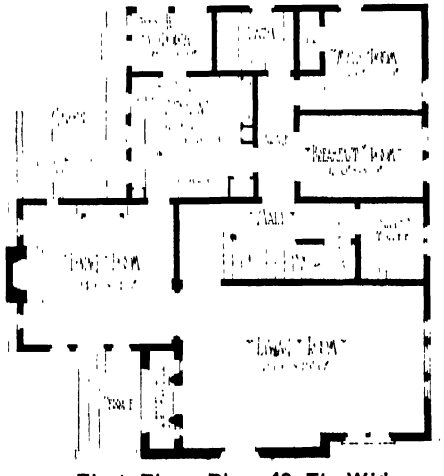
PLAN NO. 8477



A Nook Suggestion



Second Floor Plan

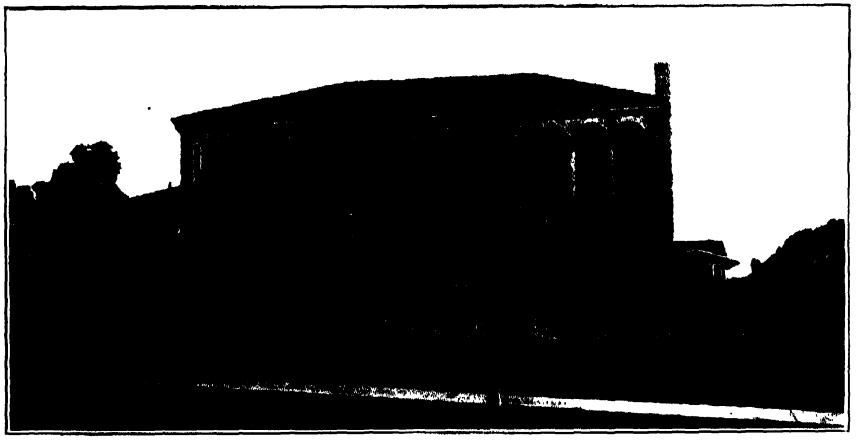


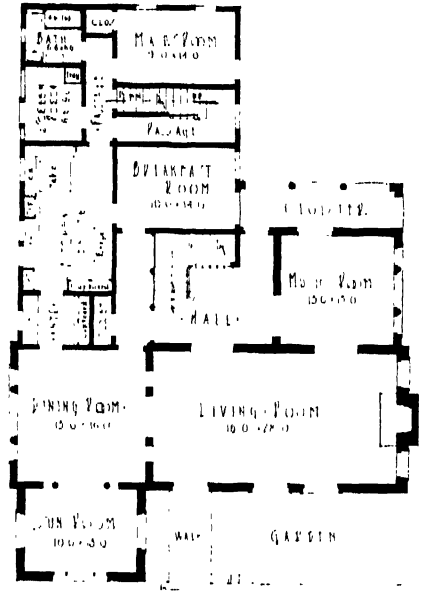
First Floor Plan 40 Ft. Wide

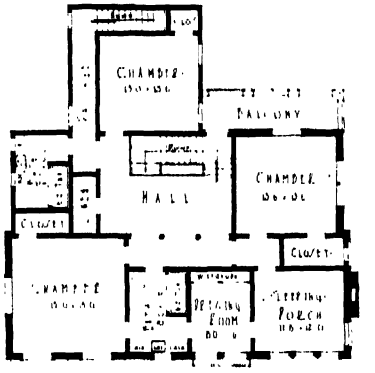
W E SUBMIT this design with the feeling that it covers a demand for this particular arrangement. The plan needs little comment as it is complete in all respects. The exterior is a combination of Egyptian and Italian architecture, which has been carried out in fine detail. Plans and specifications $20.00.

De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 488





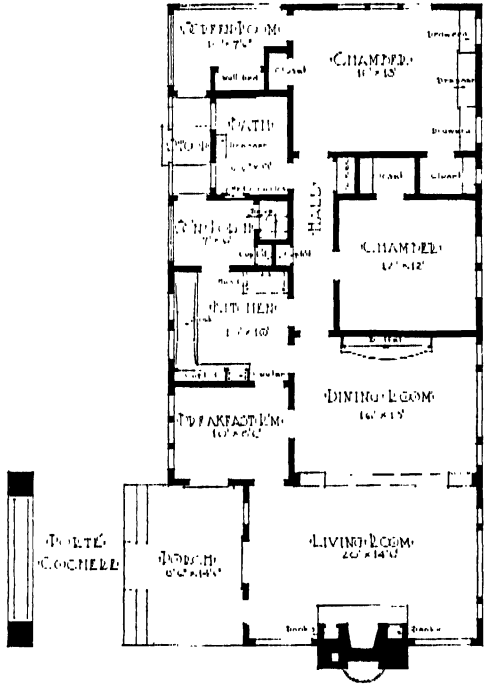


Second Floor Plan

IN OFFERING this plan we feel that we have submitted the best of the late architectural features. The plan covers every conceivable necessity but clinging to the practical and economical idea. The garden wall gives a secluded appearance to the grounds. Plans and specifications $22.00.

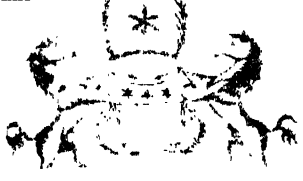
De Luxe Building Co.
Los Angeles, Cal.

PLAN NO. 491



Floor Plan. 41½ Ft. Wide

STUCCO exteriors for houses are very popular, and many poor designs of this beautiful type have been put on the market. The one shown on this page is most distinctive, having numerous features of beauty. The graceful exterior lines with its handsome proportions has made this bungalow a most desirable one. The arrangement is most unusual and exceptionally convenient. A study of the plan will reveal its numerous points of advantage. The feature of this plan is the high ceiling in the living room with its rustic detail in perfect keeping with the massive brick mantel. We will furnish complete blue print plans, details and specifications for this bungalow for $12.00.



De Luxe Building Co.
Los Angeles, Cal.

MORE BUNGALOW BOOKS

We have three other books, each displaying types of residences shown in any other market.

"THE DRAUGHTSMAN" contains designs of bungalows ranging in price from $800 to $10,000.

"KOZY HOMES" is a unique book illustrating artistic little bungalows ranging in price from $800.00 to $6,000.00

"HOME-KRAFT-HOMES" portrays many fine residences designed especially for Eastern trade. The prices range from $1150 to $7500.

Each of these books are new and different. Price one dollar per copy. Send either coin or stamps.

"DE LUXE FLATS" is a new booklet on Flats, Duplex houses, etc. Price one dollar per copy postpaid.

OUR DEPARTMENT OF BUILDING CONSTRUCTION

It stands to reason that after having studied on and worked out a set of plans for a client, we are more familiar with his ideas than a firm who never saw the plans before. It is also evident we can carry out those ideals more readily and with less expense and annoyance to the Owner than those not so familiar with his wishes.

Confinement to Design only causes one to become narrow and impractical in the line of construction itself. Those who confine their efforts to building are liable to neglect their artistic instincts.

We have put forth every effort to avoid either of these conditions and have worked with an end in view to combine the greatest possible art and design consistent with true economy and good construction.

Our designer and draughtsmen and our foremen of the jobs co-operate, thus producing an interest in the job that would otherwise be impossible.

No matter how small your building is it will receive the greatest of interest and attention from the foreman as well as the superintendents sent from the Office. "All our clients are our friends—We solicit investigation."

Yours for a better home,

DE LUXE BUILDING CO.